Kayenta Desert Arboretum

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Prepared
for
Kayenta Desert Arboretum

by
Hollie Ragland
Graphic Designer
RDI Creative

CLIENT NEEDS

Pricing estimate to design and construct Kayenta Desert Arboretum Kiosk, Map, Directional Signage and sustaining graphics.

FEE ESTIMATE

Design Fees	Cost
Logo Design - Kayenta Desert Arboretum • New logo for Kayenta Desert Arboretum to be used on signage and any other additional marketing needs. • Want similar graphic look established in Kayenta Art Village • Logo design to include font design, graphic design and new artichoke agave illustration • Logo will be provided to client in multiple graphic file formats.	**$1,200**
Kiosk, Map and Directional Signage Structure Design • Design Concept. Covers design drawings to date. • Redirection or new design will add to fee. • Oversee project	**$950**
Kiosk Panel Graphics (based on proposed designs) • Concept, design and file prep for 4 panels with text and graphics. Content to be determined	**$1,500**
Map Panel Graphics • Concept, design and file prep. Content to be determined. • New Arboretum Map drawn and designed with text	**$1,250**
Directional Signage Panel Graphics • Concept, design and file prep 1st sign • Each Panel to include new logo and directional graphics. Range includes panels 2 - 5. Additional Panels will be extra. • Design and FIle prep per additional sign - $150	**$500** **$150-600**
Sub - Total	**$5,400-6,000**

Structure Fabrication and Build	
Kiosk, Map and Directional Signage •Steel fabrication & Paint •Estimate provided by Matt Marten	$8,000-10,000
Sub Total	**$8,000 - 10,000**

Signage Panel Printing **At cost pricing provided by Star Sing, St. George, UT.**	
See Attached Quote from Star Sign •$60.12 per directional signage panel (Line item 6) •Range includes panels 1 - 5. •May need to be re quoted based on project origination date	$507.35 $60.12 - 300.60
Sub Total	**$567.50 - 807.95**

Total	**$13,967.50 - $16,807.95**

Pricing is estimate based on design need information provided by Kayenta Desert Arboretum. Actual pricing may be subject to change if design parameters change.

Thank you for the opportunity for allowing me to put this proposal together.

Hollie Ragland
Graphic Designer
435.640.5232