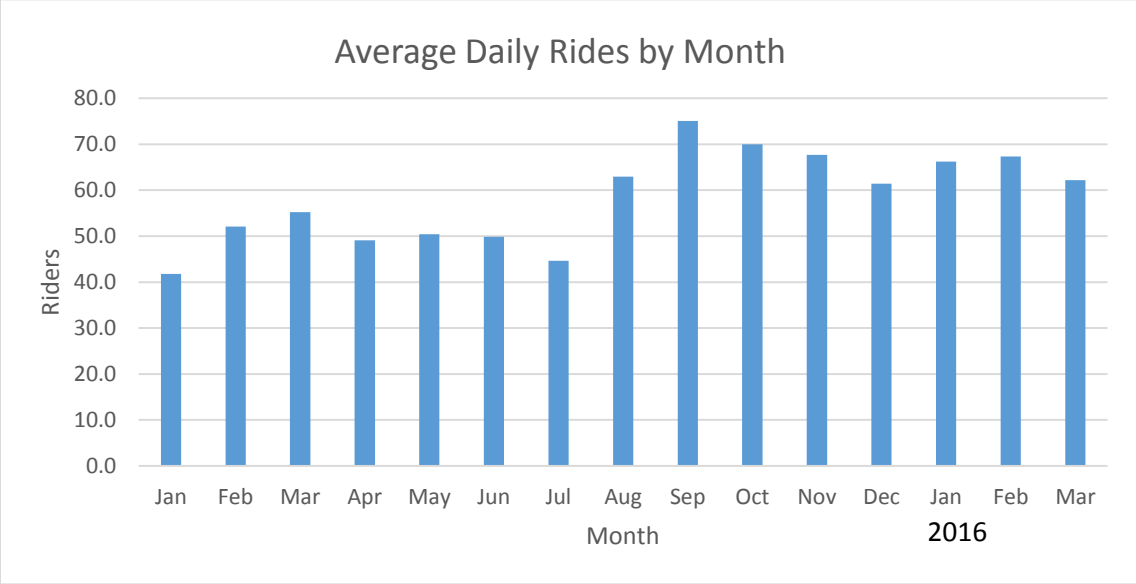
Suntrans Bus Ridership Report, Ivins Route #5

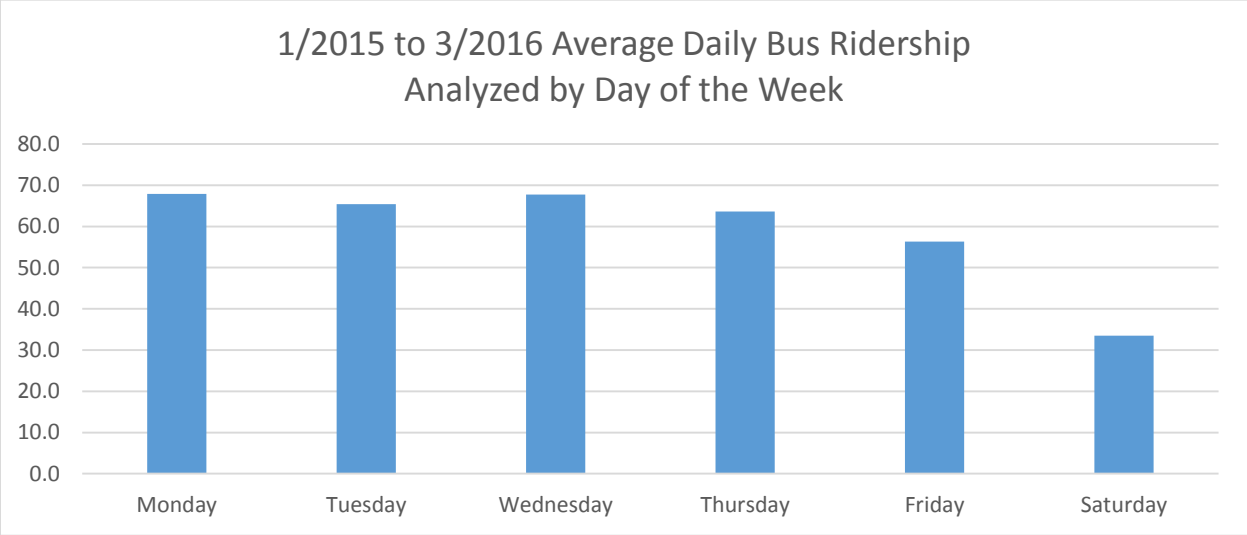
2016 First Quarter Report

4/14/2016

The first quarter of 2016 data indicates that ridership has leveled off at approximately 65 rides per day.



Councilman Densley had indicated an interest in how these rides are distributed through the week.



Now that we have one year of data we can look at the cost per ride. Our cost is $6,000 per month which covers operations, repair and replacement for the bus. If you look at the period April 2015 to March 2016, this bus route delivered 18,592 rides or an average of 1,550 rides per month. Cost per ride to Ivins City is therefore $3.87. This cost will obviously decrease as ridership decreases since there is ample capacity for more ridership.

Also, City of Santa Clara is considering participating in this bus service, but it is unclear for now whether this would decrease our costs, since Suntrans is exploring the option of adding a paratrans service to Ivins and Santa Clara with their participation rather than reducing our overall cost.