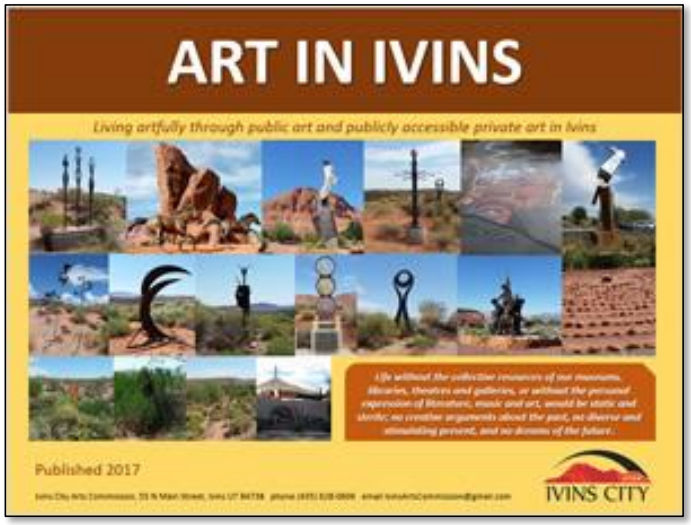
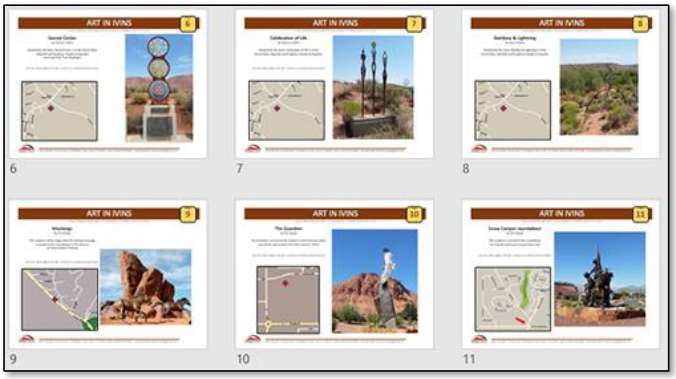
Goal 1: Understand the art resources in Ivins City. (Inventory)

Ivins City already has a significant amount of public art funded by public entities, private citizens/organizations or through private-public partnerships. Documenting the arts in Ivins City provides a showcase to celebrate art and its meaning in our community.

Art in Ivins

Art in Ivins is a PDF book that showcases both public and publicly accessible installed art in Ivins. The book includes photographs of each of the art pieces, maps showing where they are located, and information about the pieces where possible.





Art Resources in Ivins

Art Resources in Ivins lists theatres, schools with an arts focus, and galleries in Ivins. This book will be expanded in 2017 to include a listing of artists in Ivins.

NOTE: There will be a draft of this prior to our February meeting.



(Add an image of sample pages like the page above)

Artist information forms

Artist information forms are available to artists who want to be listed in *Art Resources in Ivins*. These will be posted on the Arts Commission section of the Ivins website once it is completed. Artists can download the forms and send completed forms to the Arts Commission by email, mail, or in person at City Hall.

Visual Artist Listing form	**Literary Artist Listing form**	**Performing Artist Listing form**
For visual artists living in Ivins, artists with a studio in Ivins, or artists represented by a gallery in Ivins.	For writers or poets living in Ivins.	For actors, singers, musicians, dancers, or other performing artists living in Ivins.
		

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities. (Site Selection)

Site planning will have two aspects. One is focused on the location itself, its suitability and sustainability for artwork, and its ability to create an appealing, memorable, and meaningful community. Another consideration is what types of public art experiences can be designed to animate various places around the City to provide educational opportunities, entertainment or enjoyment, give expression to community values or tell the community's stories and celebrate its history and culture.

Identification of specific locations in all parts of the City is a priority to engage and benefit more citizens.

In identifying locations, consider appropriate sites throughout the City for public art and art-related activity, including exterior public locations such as City parks, the spaces surrounding City buildings, along City streets, in medians, and at entrances to the City; locations to reinforce people's connection to nature, such as parks, trails, and bike paths; and interior spaces such as recreation centers and City buildings.

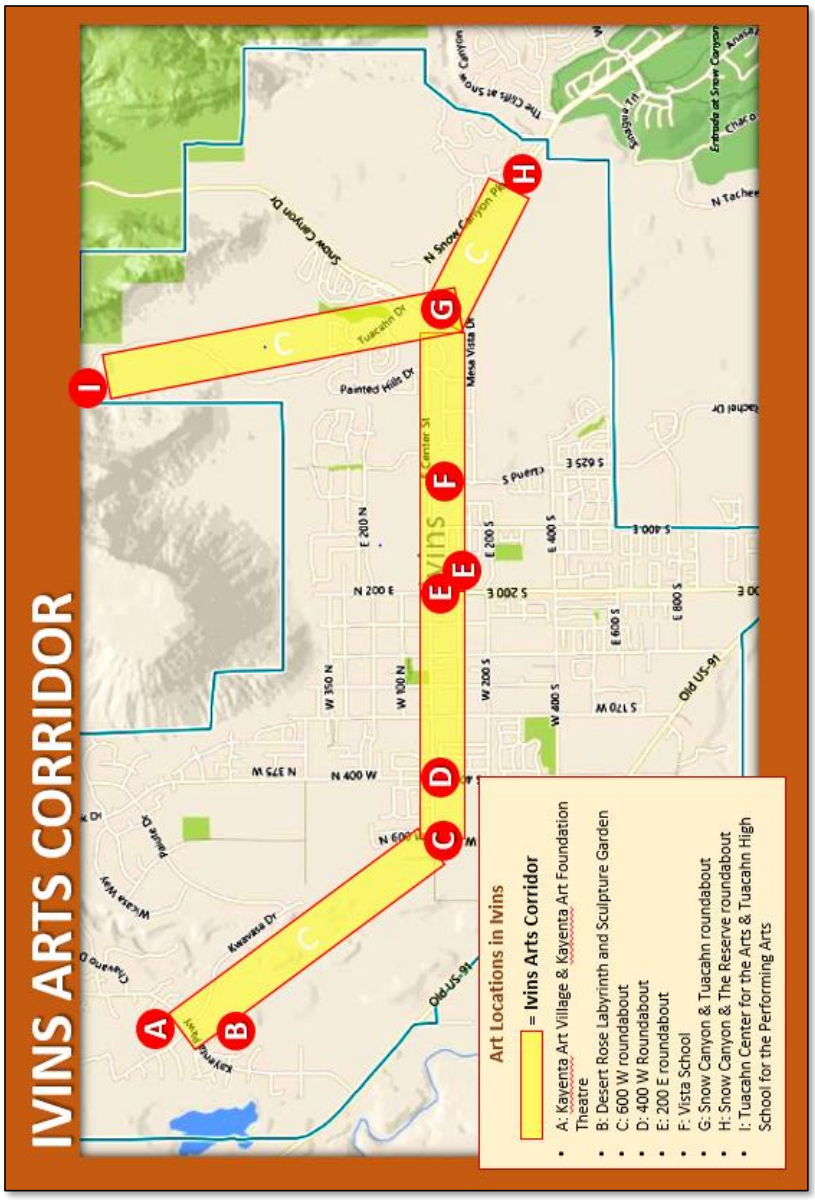
Arts Corridor

Ivins already has significant public art and art resources located throughout the City. The current art installations and resources indicate a natural "arts corridor" highlighted in the map on the next page in yellow. By taking advantage of the synergy created by these locations and then building on them in the future, the City can create a dramatic visual outdoor gallery along this arts corridor.

The following map and legend identifies appropriate sites throughout the City for public art and art-related activity. Art and art resources and activities should be welcome in many other parts of the City. This legend, and the accompanying map on the next page, are intended to highlight where the City should focus efforts. See the next page for a larger map.



Arts Corridor Map

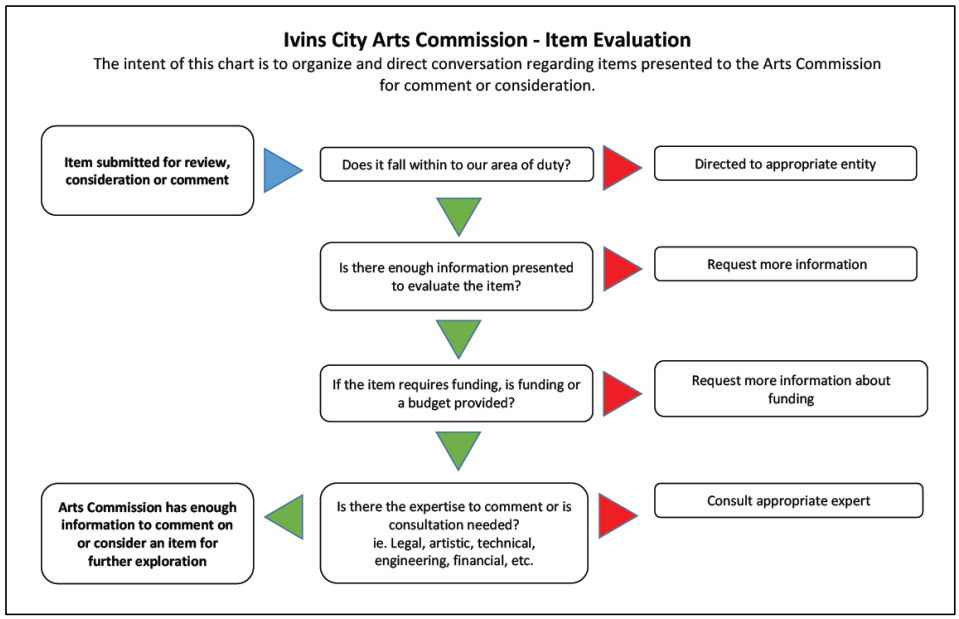


Goal 3: Create a more walkable city and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future. (Acquisition & Disposition)

Acquisition of art may include direct purchase, grants, public/private partnerships, private donations, and other public support of artistic endeavors. Decisions regarding acquisition shall consider cost, scale, subject matter, artistic style, ongoing maintenance cost, and general adherence to the Plan's goals. Similar guidelines shall be considered when considering the removal of a particular piece, particularly when deterioration is beyond reasonable repair.

Item evaluation flowchart

The "item Evaluation" flow chart is used to determine when and if the Arts Commission should evaluate items presented to the Commission.



Acquisition criteria

1. Is the subject matter is appropriate for city sponsored public art?
2. Does the artistic style compliment the natural environment?
3. Does the scale of the piece allow ease of viewing?
4. Does the qualifications/experience of the artist provide a reasonable basis to expect the final work to be as proposed?
5. Are appropriate sites available for installation of the piece?
6. Does the cost to maintain the item outweigh the value of the piece to the community?
7. Are there safety concerns? Can they be mitigated?

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Disposition criteria

Artwork may be removed from Ivins City's art collection following approval by the City Council if:

8. The artwork's physical or structural condition poses a threat to public safety.
9. The artwork requires excessive maintenance, has faulty design or workmanship, and repair or remedy is impractical or unfeasible.
10. The artwork has been damaged and repair or remedy is impractical or unfeasible.
11. The condition or security of the artwork cannot be reasonably guaranteed.
12. Significant changes in the use, character, or design of the site has occurred which affects the integrity of the artwork.
13. Significant, adverse public reaction has continued unabated over an extended period of time.
14. Removal is requested by the artist or donor.
15. City Council has the final authority for removal of public art.
16. Removal should be a seldom-employed action that operates with a strong presumption against removing works from the collection. Removal will be undertaken only in extreme circumstances, and primarily when the condition of the artwork makes conservation impossible for technical or financial reason.

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Recommendation report

The Arts Commission evaluated one proposal in 2016 and presented a recommendation report to the City Council that included a discussion of the Commission's recommendation based on each of the acquisition criteria. That recommendation report, shown below, is an example to follow when evaluation future proposals.

ARTIST PROPOSAL REVIEW

At the Ivins City Arts Commission meeting on December 14, 2016 [redacted] presented a proposal for a sculpture the City Council is considering acquiring titled [redacted]

The Ivins City Arts Commission finds that the sculpture proposed by [redacted] meets the Commission's criteria for appropriate public art based on artistic, esthetic, safety, and maintenance considerations (see the criteria considered below). We are not making a recommendation based on cost. That is a decision for the City Council.

We strongly recommend that the location chosen for the sculpture be the roundabout at 400 West. We understand that the Council was considering a site at the entrance to the city from Santa Clara on Hwy 91. However, the style of this piece is a "monument style" as a large vertical piece and this style is most effectively placed where it serves as a focal point as you approach the piece, making a roundabout an ideal setting.

The Arts Commission is concerned about the City's acquisition of any major piece of art without soliciting Requests for Proposals from other artists and without having a predetermined budget

Criteria considered:

- Is the subject matter is appropriate for city sponsored public art? Yes. Among other factors, the piece represents endurance, which is fitting for our pioneer heritage.
- Does the artistic style compliment the natural environment? Yes, the piece is made with natural and salvaged materials and represents the bristlecone pine, found nearby.
- Does the scale of the piece allow ease of viewing? The sculpture plus base will be 24 feet tall, which will be visually significant in an appropriate outdoor location.
- Does the qualifications/experience of the artist provide a reasonable basis to expect the final work to be as proposed? Yes, the artist has created a similar work and has been a successful sculptor for many years.
- Are appropriate sites available for installation of the piece? Yes. We have pieces in three roundabouts along an "arts corridor" from Tuacahn, Snow Canyon Parkway (Center Street) to Kayenta. There is one roundabout without artwork at 400W that would be ideal for this sculpture.
- Does the cost to maintain the item outweigh the value of the piece to the community? No, the piece is made of steel, stainless steel, and baling wire and designed to age naturally without the need for maintenance.
- Are there safety concerns? Yes, but they can be dealt with easily. (1) the stainless steel base could be a reflectivity problem, both from the sun reflecting into approaching cars and from headlights at night bouncing back on drivers, and (2) the City needs to be sure that it is structurally engineered, which should be the case for any installation. Concerning reflectivity, the artist indicated a number of potential solutions: (1) brushing the stainless to reduce reflectivity; (2) using steel instead of stainless steel (not his preference but acceptable); (3) since the base is a rectangle, orient it so that no side is perpendicular to oncoming traffic. The 3rd option appears to be the simplest and best solution.

RFP/RFQ process and requirements

The Request for Proposals (RFP) format requires the applicant to provide the same materials as the Request for Qualifications (RFQ) format as well as a conceptual proposal, project description, materials, placement and a preliminary budget.

The RFQ requires only the artist's qualifications initially. After one or more artists are selected for consideration, a proposal is requested. The turnaround for preparing a proposal is typically 5-7 weeks. Once an artist has been selected it can take three or more months to complete the proposal. As a general rule, artists are not compensated for their RFP proposals if not chosen. Artists selected through the RFQ format are typically compensated for their proposal. Often, one or two artists are invited to consult on RFQ and RFP projects regarding budgets, feasibility, etc.

For both RFQ and RFP formats, artists need to submit the following:

1. Call for artists. This is for artists to understand the project and what application materials are expected. It helps the artist make sure the project is something they have an interest in, envision their work for the project, and the budget is adequate for a concept they might develop, and if the proposed timeline is feasible for their schedule. Artist selection can be limited to Ivins artists only or much broader.
2. Letter of interest. This asks the artist to explain their interest in the project, what connection they may have to the location or community, list other projects of similar scope, and explain how their work might benefit the project. Responses can be limited to "x" words or characters.
3. Draft budget. The artist's preparation of a draft budget could include artist/design fees, fabrication costs, installation costs, shipping, travel expenses, insurance, engineering fees, contingency, etc.
4. Images of representative work. This is usually 6-12 images (jpeg). The Commission should view all of the Artists images first and score the artists on creativity, quality, and technical ability of the work. Based on the scoring, create a short list of artists to discuss further while referring to each artist's application materials.
5. Resume. A current, brief, relevant resume in a simple format without pictures. The number of pages can be limited.

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Additional resources:

- Café is an online system that many public art organizations use for their application process. https://www.callforentry.org
- Kandace Steadman, the Visual Arts Program Manager at the Salt Lake City Arts Council.
- Americans for the Arts: Abridged Call for Artist Guidelines.

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Goal 4: Obtain public and private financial support for public art. (Funding)

Local Arts Agency

The Utah Division of Arts and Museums (UDAM) makes grants of up to $15,000 to local arts agencies for operations. However, the maximum grant is typically not Awarded. The current application period is December 29, 2016 through February 17, 2017. The Arts Commission could apply in 2018 if the Utah Division of Arts & Museums designates the Commission as a Local Arts Agency. An application was submitted in January 2017.

NEA Our Town Grant

The Our Town grant program supports creative placemaking projects that help to transform communities into lively, beautiful, and resilient places with the arts at their core. Creative placemaking is when artists, arts organizations, and community development practitioners deliberately integrate arts and culture into community revitalization work - placing arts at the table with land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies. This funding supports local efforts to enhance quality of life and opportunity for existing residents, increase creative activity, and create a distinct sense of place.

Our Town Grant applications are due each September and the NEA usually posts information about grants in May. If the Arts Commission chooses to apply, it would need a completed proposal for City Council review and approval prior to September. Allowing for two City Council meetings to deal with any proposal would require completion of proposals by the end of July. Any proposal needs to identify sources and amounts of matching funds. The Arts Commission is in favor of applying for a "concept grant," to secure funding for a process to select art for various locations along the "arts corridor" from Tuacahn to Kayenta. But we need more input from the community on the focus of any proposal.

For more information: https://www.arts.gov/grants-organizations/our-town/introduction

RAP Tax funding

The City has two current commitments for RAP Tax allocations for the Arts, the Kayenta Art Foundation (KAF) (between $3,000 and $10,000 annually) and Tuacahn ($____ annually). In 2016 there was a balance of approximately $18,000 after paying the commitment to Tuacahn and $3,000 to KAF. The City paid KAF an additional $1,200 (?) and used approximately $12,000 to pay the cost overruns on the newest roundabout Sculpture. There were no other applications so the remainder was set aside as a reserve.

ArtPlace America Grant

Only 3% get funded, but funding ranges from $50,000 to $500,000 and does not requires matching funds. Grants are not specifically for art, but for a city's community development needs where art can contribute. Ivins has identified economic development as a need and tourism as its primary driver. That fits with the completion of the Kayenta Center for the Arts and KAF is applying for the grant.

Goal 5: Maintain public art for future generations. (Maintenance)

Like any other infrastructure, public art requires maintenance.

1. The Arts Commission acquisition criteria must include consideration of the maintenance needs and costs for any new acquisition.
1. Ensure that the City has on file the recommendations and instructions from the artist for maintenance of the work.

Resources

1. The City of St George, Dixie State University, and others use Kody Keller to clean sculptures for them annually. He is in the Department of Art at BYU Idaho. Contact information: Phone (208) 496-4933 email kellerw@byui.edu
2. Glen Richards, Salt Lake City Corporation, phone (801) 596-5000, website: www.saltlakearts.org

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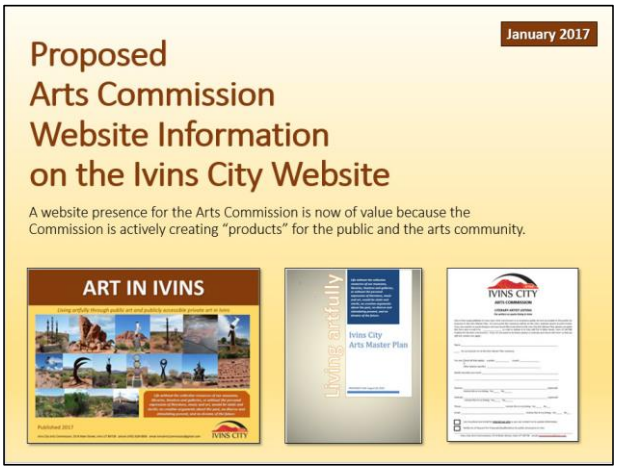
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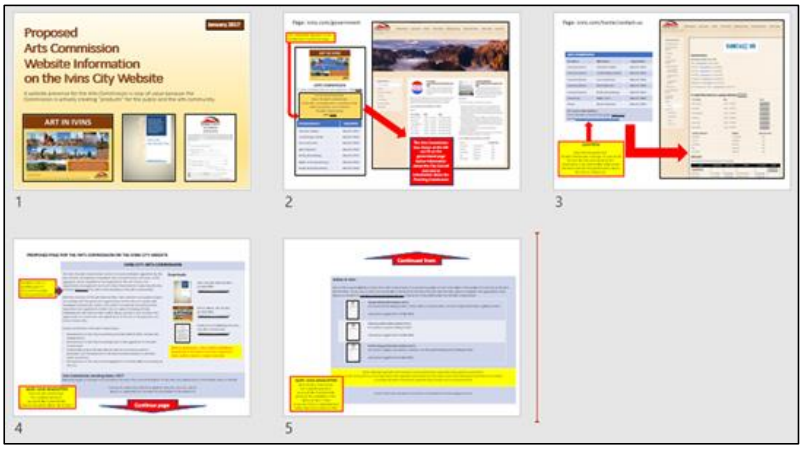
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Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

Art in Ivins and *Art Resources in Ivins* can serve as an educational and marketing tool when available to residents, visitors, developers, and others. The Arts Commission has proposed an addition to the City's website that will inform the public about these and other resources.

In addition, the availability of these materials can be promoted through periodic notices in the Ivins newsletter.





Goal 7: Ensure appropriate accountability to the City. (Evaluation)

Prepare and present an annual report describing accomplishments for the year, recommendations for revisions to the Arts Master Plan if needed, and an action plan for the next 12 months.

See:

1. Appendix 4: Annual Report to City Council: April 2017
2. Appendix 5: Action Plan: 2017/18

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Appendix 1: Origin of the Plan – The Steering Committee

In May 2015, Ivins City Mayor, Chris Hart, informally invited several community members to be a Steering Committee to present an Arts Master Plan to the Planning Commission. The following organizations and individuals participated:

Jan Bush (community representative)
Jeff Fisher (Tuacahn Center for the Arts)
Roger Head (community representative)
Judith Kapuscinski (Kayenta Arts Foundation) (Steering Committee Vice Chair)
Matt Marten (Kayenta Arts Village)
Lesley Mendenhall (City Council)
Mike Scott (Planning Commission) (Steering Committee Chair)
Cherie Stoddard (Gallery 873)
Rosanna Weeks (Tuacahn High School).

The Steering Committee met throughout the summer of 2015. Starting with a sample plan, the Steering Committee members systematically reviewed the sample plan, prepared revisions between meetings, and used meeting times to reach consensus on each section. In addition to references cited within this Arts Master Plan, the Steering Committee used various resources (See Appendix 8).

The Steering Committee presented this Arts Master Plan to the Planning Commission in August 2015 which recommended adoption to the City Council. The Council adopted this Arts Mast Plan by Ordinance in December 2015 (Ordinance No. 2015-20).

Appendix 2: Arts Commission Members

Commissioners	Expiration
Christie Gubler	March 2019
Judith Kapuscinski	March 2018
Eva Lorentzen	March 2018
Matt Marten	March 2018
Kathy Ravenberg	March 2019
Mike Scott (Secretary)	March 2018
Kevin Warnick (Chair)	March 2018

Appendix 3: 2017 Meeting Dates

The Arts Commission meets on the second Wednesday of each month. Meetings begin at 5:00 pm and are held in the Ivins City Council Chambers of the Ivins City Hall located at 55 N Main, Ivins UT 84738. A meeting will be canceled if there will not be a quorum, so please check in advance.

- January 11
- February 8
- March 8
- April 12
- May 10
- June 14
- July 12
- August 9
- September 13
- October 11
- November 8
- December 13

Appendix 4: Annual Report to City Council: April 2017

(Insert the annual report once approved by the Arts Commission)

Appendix 5: Action Plan: 2017/18

Goal 1: Understand the art resources in Ivins City. (Inventory)

1. Update *Art in Ivins* as needed and, to the extent feasible, expand the information included about the art and discuss its artistic and cultural relevance to the City.
2. Distribute the artist information forms through the Ivins City website, Ivins newsletter, and contacts known to Arts Commission members.
3. Expand *Art Resources in Ivins* to include artists, and update the existing information and photos of theatres, educational facilities, and galleries.

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities. (Site Selection)

- Analyze the character and use of identified locations and develop a list of media and scale that may be appropriate for artwork at each location.

1. The walls in the Council Room at the City Building are bare. Could this space be used for a temporary or permanent use to hang local artist work? Is there any other city building that could be used?

Goal 3: Create a more walkable city and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future. (Acquisition & Disposition)

- Develop guidelines for the acquisition and disposition of public art, including such things as: Procedures for the various methods for selecting art, which methods may include: invitational – artists and organizations invited to submit proposals, not open to the public, open competition, purchase of completed works, gifts/donations of art in general, gifts/donations of site-specific art, loaned/temporary installations.

2. Could the City offer purchase awards to build a permanent collection of fine art? This could apply to local art competitions, school exhibits and competitions, scholarships, etc..

Goal 4: Obtain public and private financial support for public art. (Funding)

3. Explore Local Arts Agency designation grant opportunities
4. Consider an NEA Our Town grant, or an ArtPlace America grant, or another opportunity for 2017 or 2018.

Goal 5: Maintain public art for future generations. (Maintenance)

1. Assure a regular condition assessment of all the artworks in the City's public art collection to determine which pieces need maintenance or conservation, or should be evaluated for disposition.

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

1. Promote *Art in Ivins*, *Art Resources in Ivins*, and the artist information forms in the Ivins newsletter.

Goal 7: Ensure appropriate accountability to the City. (Evaluation)

1. Prepared an Annual Report for presentation to the City Council in April 2018.
2. Propose any needed revisions to the Arts Master Plan that update the plan to include information on the work completed from this action plan.
3. Proposed a 2018/19 Action Plan.

Other potential actions: 2017/18 & beyond

Goal 4: Obtain public and private financial support for public art. (Funding)

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4. Identify potential funding sources and strategies to secure funding. Consider: Municipal grants, Public/private partnerships, Private donations of art, Art on loan for temporary exhibition,
5. Consider possible incentives to bring art venues into the City.

Goal 5: Maintain public art for future generations. (Maintenance)

6. Identify strategies to cover maintenance and conservation of public art, such as an Adopt-a-Sculpture program for volunteers with appropriate training in maintenance techniques; collaborations and partnerships with individuals and community organizations to assist with maintenance and conservation with appropriate training in maintenance techniques.

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

7. Develop a promotional campaign about the City's public art collection that targets all available media and that will reach all segments of the population.
8. Identify and implement community awareness strategies for every public art project installed or performed.
9. Identify and widely publicize events and/or opportunities associated with or in proximity to artworks and highlight the artwork, its unique history and the artist.
10. Promote the role of public art and cultural activity in enhancing economic development efforts.
11. Provide banner posts on the parkway and elsewhere and consistent with maintaining the integrity of the natural environment to advertise upcoming art festivals and events.
12. Develop a plan to support arts and cultural education, the expansion of performance art, and cultural activities.
13. Promote living artfully.
14. Identify and implement ways to recognize, support, and promote the artists living and/or working in Ivins City.

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