Appendix 4: Ivins Arts Commission Annual Report

April 12, 2017

The Arts Commission held 13 public meetings between February 2016 and April 2017 to implement the action steps of the *Arts Master Plan* adopted by the City Council in December 2015.

The *Arts Master Plan* identified seven goals and related action steps to realize each of these goals. Here is what the Arts Commission has accomplished on these Action Steps in the past year.

Goal 1: Understanding the art resources in Ivins City (Resource guides)

- Created *Art in Ivins*, a PDF resource guide that showcases both public and publicly accessible installed art in Ivins. The guide includes photographs of each art piece, maps showing where they are located, and information about the art where possible.
- Began work on creating *Art Resources in Ivins*, a guide that will be published as a PDF in 2017 and available online. The guide will list artists in Ivins, theatres, schools with an arts focus, and galleries in Ivins.
- Created *Artist Information* forms for artists in Ivins who want to be listed in *Art Resources in Ivins*. These are posted on the Arts Commission web page.

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities. (Site selection)

- Discussions a couple of years ago between the Mayor and representatives from Kayenta Arts Foundation, Tuacahn, Red Mountain Resort, and the Kayenta Art Village developed the idea for an *Ivins Arts Corridor* from Tuacahn to Kayenta. With volunteer support from Roger Head, they defined the route of the *Arts Corridor.* We believe that by taking advantage of the synergy created by art already located along this corridor and then building on them in the future, the City can create a dramatic visual outdoor gallery, or *Arts Corridor*.

Goal 3: Create a more walkable City and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future. (Acquisition & Disposition)

- Created an *Item Evaluation Flow Chart* used to determine when and if the Arts Commission should evaluate items presented to the Commission.
- Developed acquisition and disposition criteria.
- Evaluated one proposal from an artist for a sculpture and presented a recommendation to the City Council that included a discussion of the Commission's recommendation based on each of the acquisition criteria. That gives us a template to follow for future recommendations.
- Developed guidelines for the RFP/RFQ process as it pertains to art projects.

Goal 4: Obtain public and private financial support for public art. (Funding)

- Identified initial sources for potential funding. These include: The Utah Division of Arts and Museums, NEA Our Town Grants, and ArtPlace America Grants.
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Goal 5: Maintain public art for future generations. (Maintenance)

- Investigated the necessity or value of developing a maintenance plan for outdoor art and included our findings in the 2017 proposed revision to the Arts Master Plan along with recommendations to assure public art owned or in the custody of Ivins City can be maintained adequately for the enjoyment of future generations.

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

- Created an Arts Commission page on the Ivins City website that staff has uploaded. This page includes links for the community to download *Art in Ivins* and *Art Resources in Ivins*, which serve as educational and marketing tools for residents, visitors, developers, and others.

Goal 7: Ensure appropriate accountability to the City. (Evaluation)

- Presented this first annual report to summarize the accomplishments of the Arts Commission in the past year. (This report is included as Appendix 4 of the Arts Master Plan.)
- Included an Action Plan for the Arts Commission to work on over the next twelve months, as Appendix 5 of the Arts Master Plan.

We are pleased to submit this Annual Report for acceptance by the City Council. We request that the City Council review and approve the updated Arts Master Plan submitted with this Report. For ease of reference, the changes proposed to the Arts Master Plan are to the Goals section (pages 8-21) and the Appendix section (pages 22-28).

Sincerely,

Christie Gubler
Judith Kapuscinski (Vice Chair)
Eva Lorentzen
Matt Marten
Kathy Ravenberg
Mike Scott (Secretary)
Kevin Warnick (Chair)