Appendix 5: Action Plan: 2017/18

Goal 1: Understand the art resources in Ivins City. (Resource guides)

- Update *Art in Ivins* as needed and, to the extent feasible, expand the information included about the art and discuss its artistic and cultural relevance to the City.
- Distribute the artist information forms through the Ivins City website, Ivins newsletter, and contacts known to Arts Commission members.
- Publish *Art Resources in Ivins* to include artists, and information and photos of theatres, educational facilities, and galleries.

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities. (Site Selection)

- Analyze the character and use of identified locations and develop a list of media and scale that may be appropriate for artwork at each location.

Goal 3: Create a more walkable city and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future. (Acquisition & Disposition)

- Apply the guidelines for the acquisition and disposition of public art and modify them as needed.

Goal 4: Obtain public and private financial support for public art. (Funding)

- Develop guidelines and protections for accepting art on loan and survey galleries in ivins to see if they would loan art to the City periodically to promote their galleries and artists.
- Explore Local Arts Agency designation grant opportunities
- Consider an NEA Our Town grant, or an ArtPlace America grant, or another opportunity for 2017 or 2018.

Goal 5: Maintain public art for future generations. (Maintenance)

- Develop an assessment and maintenance schedule.

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

- Promote *Art in Ivins*, *Art Resources in Ivins*, and the artist information forms in the Ivins newsletter.
- Provide the City with periodic information that may be included in the Mayor's monthly article in the Ivins newsletter.

Goal 7: Ensure appropriate accountability to the City. (Evaluation)

- Prepared an Annual Report for presentation to the City Council in April 2018.
- Propose any needed revisions to the Arts Master Plan that update the plan to include information on the work completed from this action plan.
- Proposed a 2018/19 Action Plan.