# Ivins City Staff Report
# City Council Meeting 11/01/18

Agenda Item: Discuss small welcome signs at minor entrances to City

Submitted by: Charles Gillette, P.E., Public Works Director/City Engineer

**Recommended City Council Action:**
**No official action in necessary other than to provide guidance to staff**

## BACKGROUND:

A few weeks ago, the Council requested that the sign located at 400 East and Pioneer Parkway be replaced. As staff was considering the design of the replacement sign, it was decided to be best to incorporate the logo into the sign. There was some question on some minor details of the sign for which staff would like to seek direction from City Council.

Additionally, staff is considering some other locations that seem appropriate for this sign. Council may want to provide input on these locations as well.

## FINDINGS AND ANALYSIS:

The previous sign was simple white text on a green background that said "Welcome to Ivins City".

The nationally adopted Manual of Uniform Traffic Control Devices (MUTCD) published by the Federal Highway Administration states that the following colors are to have the following meaning:

**Standard:**

03 **The general meaning of the 13 colors shall be as follows:**

- **A. Black—regulation**
- **B. Blue—road user services guidance, tourist information, and evacuation route**
- **C. Brown—recreational and cultural interest area guidance**
- **D. Coral—unassigned**
- **E. Fluorescent Pink—incident management**
- **F. Fluorescent Yellow-Green—pedestrian warning, bicycle warning, playground warning, school bus and school warning**
- **G. Green—indicated movements permitted, direction guidance**
- **H. Light Blue—unassigned**
- **I. Orange—temporary traffic control**
- **J. Purple—lanes restricted to use only by vehicles with registered electronic toll collection (ETC) accounts**
- **K. Red—stop or prohibition**
- **L. White—regulation**
- **M. Yellow—warning**

The welcome sign is a guide sign that probably best fits in the green category. However, it could also be reasonably classified in the blue or brown color categories as well. It could also just not be classified as a traffic control device for which then there would be no standard to apply and any background could be considered appropriate.

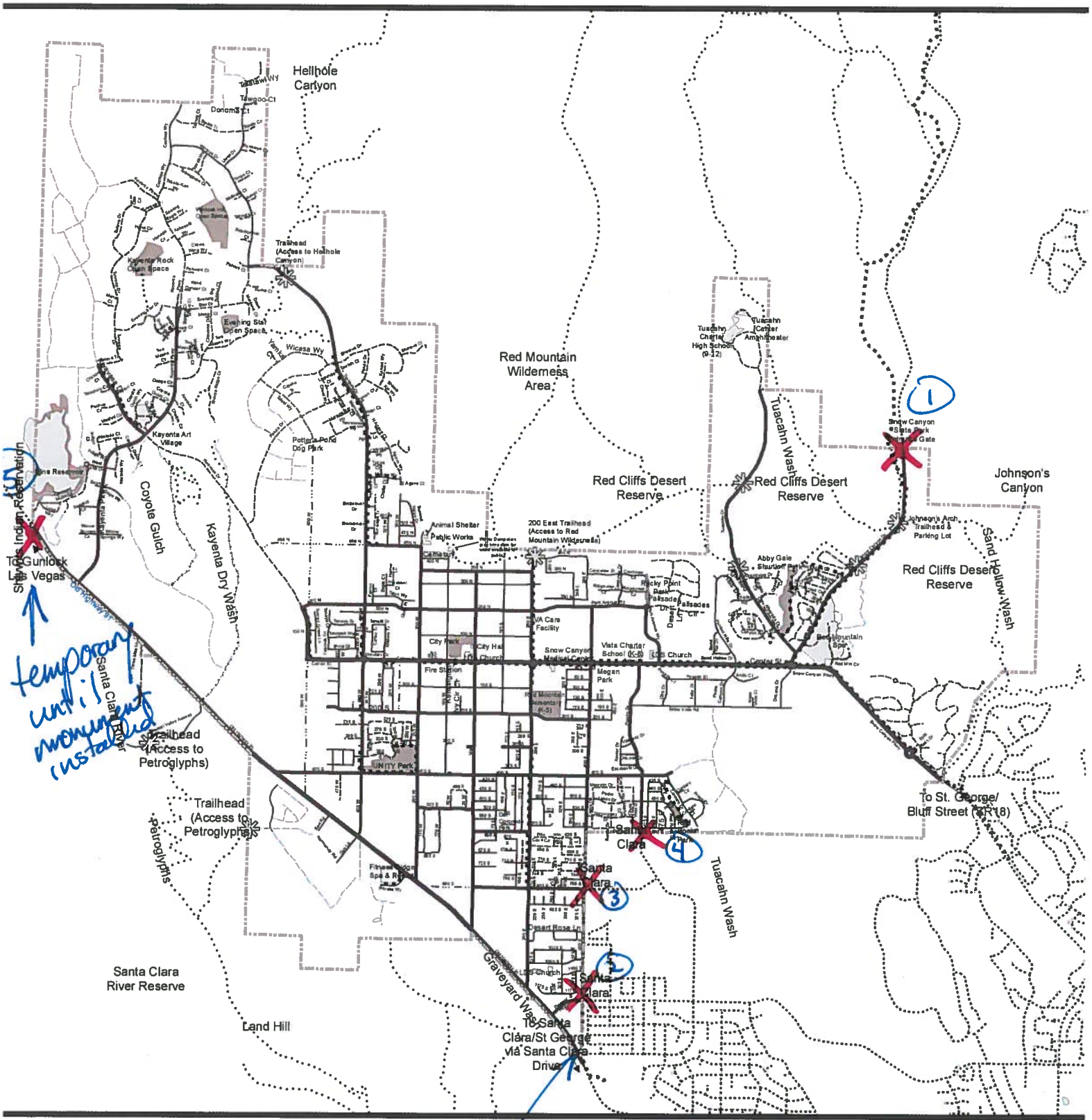
Please note that these signs are not permanent and would be replaced every 10 to 15 years when the wear out.

**SUPPORT MATERIALS:**
Map of locations planned for the signage
Examples of the appearance of green, blue and brown backgrounds.

**FINANCIAL IMPACT:**
Approximately $700 for five 24"x30" signs

Respectfully Submitted: _____
Charles Gillette, P.E., Public Works Director/City Engineer

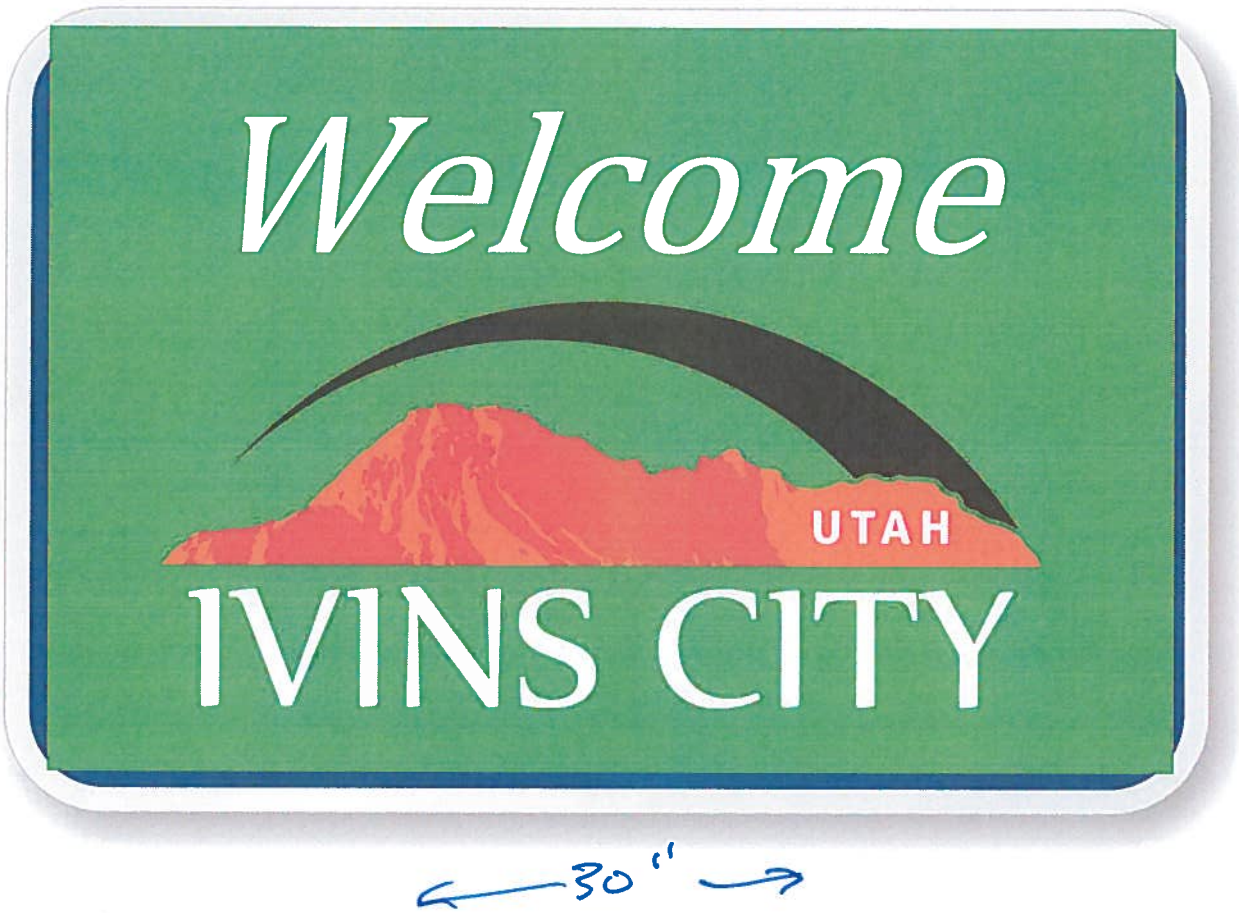
Content Review: _____
Dale Coulam, City Manager

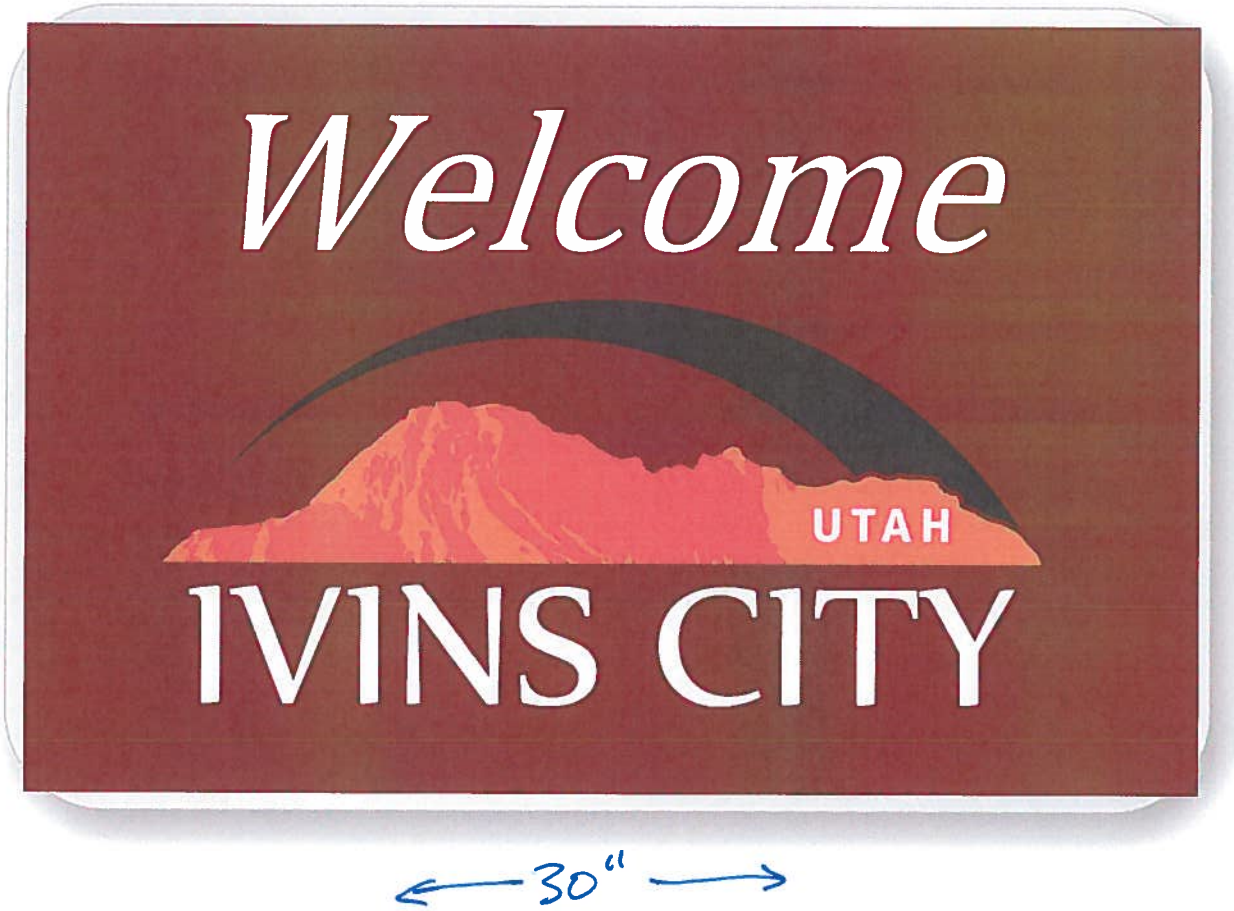

Hellhole Canyon
Red Mountain Wilderness Area
Red Cliffs Desert Reserve
Red Cliffs Desert Reserve
Red Cliffs Desert Reserve
Johnson's Canyon
Tuacahn Wash
Sand Hollow Wash
Coyote Gulch
Kayenta Dry Wash
Santa Clara River Reserve
Land Hill
Graveyard Wash
Tuacahn Wash
Trailhead (Access to Hellhole Canyon)
Kayenta Art Village
Potters Pond Dog Park
Animal Shelter
Public Works
200 East Trailhead (Access to Red Mountain Wilderness)
VA Care Facility
City Park
City Hall
Fire Station
Snow Canyon Medical Center
Vista Charter School (K-8)
LDS Church
Megan Park
UNITY Park
Abby Gale Shuttle
Red Mountain Spa
Johnson Arch Trailhead & Parking Lot
Tuacahn Center for the Arts Amphitheater
Tuacahn Charter High School (9-12)
Snow Canyon State Park Entrance Gate
Trailhead (Access to Petroglyphs)
Trailhead (Access to Petroglyphs)
Petroglyphs
To Gunlock
To Las Vegas
To St. George/ Bluff Street (SR-18)
To Santa Clara/St George via Santa Clara Drive
Santa Clara
Santa Clara
Santa Clara
1
2
3
4
5
temporary until monument installed
6 Could also install temporary sign here until monument installed




24"

80"


Welcome
UTAH
IVINS CITY
24"
30"




24"

30"