Approved: Ivins Arts Commission Meeting 05/08/19

To: Ivins City Council

From: Ivins Arts Commission

Date: May 08, 2019

RE: Recommendations: Best Way to Implement the Arts Master Plan

Ivins City Arts Commission

> **recommends:** the Ivins Arts Master Plan best can be implemented by obtaining public funding for goals and action steps in the AMP;
>
> **recommends:** the Ivins City Council, hereby, authorizes the Arts Commission to apply for funding (i) available to Local Arts Agencies from the Utah Division of Arts and Museums ("UDAM") and (ii) from Ivins City RAP tax for the arts when such applications are for activities that fall within the Arts Master Plan goals and action steps; and
>
> **recommends:** the City Council, hereby, authorizes the Arts Commission to use funds awarded to it from UDAM and/or Ivins City RAP tax to implement such goals/action steps funded in whole or part with UDAM Local Arts Agency grants or Ivins RAP tax revenue for the arts.

Rationale:

Under City Ordinance No. 2015-20, Section 2.07.102, Ivins City Arts Commission is to recommend to the City Council how the Arts Master Plan ("AMP") best can be implemented. "Obtain public and private financial support for public art" is Goal 4 in the AMP. Goal 6 under the AMP is "build awareness and promote understanding about public art and the benefits of the arts."

Two sources of public funding for the arts in Utah are (i) UDAM grants to entities designated as Local Arts Agencies and (ii) RAP tax funds. Ivins' Arts Commission is a designated Local Arts Agency eligible for UDAM funding. In 2019, Local Arts Agency funding was available, through a tight-timeframe grant process, for activities that are within the AMP. Without prior authority to seek these funds, Ivins City was not able to avail itself of this public funding source within the timeframe.

Pursuant to Resolution 2015-03R, Ivins City may request City RAP tax funds. At this time, however, Ordinance No. 2015-20 does not explicitly authorize the Arts Commission to apply for RAP tax funds on behalf of the City.

With adoption of the above recommendations, the Arts Commission will be able to efficiently and effectively seek funding and continue implementation of the Arts Master Plan as previously approved by the City Council.