From: Karry Rathje <Karry@wcwcd.org>
Sent: Monday, June 7, 2021 10:24 AM
To: Adam Lenhard <adam.lenhard@sgcity.org>; Jeremy Redd <jredd@washingtoncity.org>; kaden@cityofhurricane.com; Brock Jacobsen - Admin/Finance (bjacobsen@sccity.org) <bjacobsen@sccity.org>; Dale Coulam <DCoulam@ivins.com>
Cc: Zach Renstrom <Zach@wcwcd.org>
Subject: FW: District collaboration

City managers,

Zach requested I forward you the email sent to your mayors and communications specialists last week – see below.

In addition, he requested I pass along the "voluntary drought actions" discussed in our June 2 board meeting. We are encouraging all our cities to consider adopting some/all these actions in response to our current drought conditions. Please let us know of your respective city's plans to help reduce water demand. We're happy to provide any additional resources or information to assist in your efforts.

We're grateful for your ongoing support.

Karry

From: Karry Rathje
Sent: Tuesday, June 1, 2021 11:49 AM
To: Laura Woolsey <laura.woolsey@sgcity.org>; david.cordero@sgcity.org; dwoodcock@washingtoncity.org; jchapman@ivins.com; kcraynor@hurricane-ut.org; crwright@hurricane-ut.org; dana@toquerville.org; ruth@toquerville.org; Kristelle Hill <khill@sccity.org>; Nicholle Felshaw <nicholle.felshaw@washco.utah.gov>; clerk@virgin.utah.gov
Cc: Michele Randall <michele.randall@sgcity.org>; kneilson@washingtoncity.org; John Bramall (jbramall@cityofhurricane.com) <jbramall@cityofhurricane.com>; 'chrisghart@gmail.com' <chrisghart@gmail.com>; Rick Rosenberg <rickr@racivil.com>; mayor@leedstown.org; rmhirschi@gmail.com; mayor@toquerville.org; ed@sutc.com; Zach Renstrom <Zach@wcwcd.org>
Subject: District collaboration

Dear Municipal Partners,

Given the ongoing drought and our limited water supplies, we're providing some materials that we hope you'll use to help educate our residents on simple ways to conserve. Please use these materials on your social media pages, in your printed and electronic newsletters, as a utility bill insert, etc.

Click here (https://wcwcd.box.com/s/detcwetqlgkhgcr7y15v76oaq8ii75t3) to retrieve the following materials:

- "Easy Does It" creative: 20 social media friendly tips and an 8.5x11" summary graphic showing ways residents can choose to save water

- Photos and graphics: social media images and photos, including summer watering day reminders, time of day restriction reminders, and images for our summer landscape class
- Newsletter article and graphic
- Text for social media posts that you can use throughout summer
- Cedar City / WCWCD water conservation partnership campaign social media images and sharable videos highlighting 3 main things residents can do to save water:
    - 3 Things 30 sec.: https://youtu.be/3SAdUoTd2b8
    - Drought Precipitation Comparison 30 sec.: https://youtu.be/kQmDtPiH1GA
    - We Can All Make a Difference 15 sec: https://youtu.be/kQmDtPiH1GA
    - 3 Things 1 min.: https://youtu.be/v9ioAGkQI1I
    - 3 Things 2 min. (drought science):https://youtu.be/jG07vvyf4xE

A few reminders:

- **No landscape watering between 10 a.m. and 8 p.m.** in compliance with the time-of-day watering ordinance.
- **Summer watering days:** June - August, residents and businesses should be irrigating lawns **3-5 times a week**. We encourage people to start low and inch up to 5 times a week, if and when needed. Summer is harsh here—there's no doubt about it—but all landscapes are different, so we encourage using the "only irrigate as needed" messaging to minimize frequency as much as possible.
- **Upcoming landscape classes:** our free landscape classes are open to everyone. Social media images are available in the box folder for all upcoming summer classes. You can read more details at: https://www.wcwcd.org/events/
- **State sites (FYI):** two sites from the state that can also be helpful are https://conservewater.utah.gov and https://slowtheflow.org

Please also follow our social media pages to see what we're covering and share our posts.

Instagram: @the_wcwcd
Facebook: @TheWCWCD
Twitter: @wcwcd

Please don't hesitate to reach out if there's something further we can do to assist you. We're here to help.

Thanks,
Karry

Karry Rathje
Communications & Government Affairs Manager
Washington County Water Conservancy District
P: 435.673.3617 | C: 435.668.5622 | wcwcd.org