ARTS COMMISSION'S RECOMMENDATIONS FOR 2021 RAP TAX ARTS GRANT AWARDS

To: Ivins City Council
From: Ivins Arts Commission
Date: January 13, 2022

At our January 12, 2022, meeting, we reviewed the one timely-submitted application for 2021 RAP tax arts funds. Our recommendations and rationales are presented below.

Background:

Ivins City Resolution 2015-03R sets forth the formula and process for distributing RAP tax revenue. Nonprofit entities in Ivins can received RAP tax funds for the arts by agreement with the City and/or through a competitive process. By Ordinance No. 2015-20, the Arts Commission is charged, with recommending to the City Council the allocation of RAP tax arts funds under the competitive process. Each of us reviewed the application prior to the meeting. We invited the applicant to attend our January 12th meeting to answer questions, if any, but the applicant did not attend.

Per Cade Visser, the City received $109,296 in RAP revenues in 2021. Per Resolution NO 2015-03R, the City reserves $5,000 of that for future obligations; the remainder to be divided equally between arts, parks, and recreation. The City has agreements with Tuacahn and Kayenta Arts Foundation under which $10,000 goes to the former and $7500 to the latter. In the end, a total of $17, 265 is available from the arts portion to be awarded through the competitive process.

Recommendations:

Kayenta Arts Foundation: $15,000
Remainder: $2,265 be set aside in a dedicated account for public art in and around City Hall and Ivins

Rationales:

Kayenta Arts Foundation (KAF): KAF requested $15,000. The application comports with all requirements of the City's RAP art funds process. The application describes KAF's three free public festivals which bring together students and professional artists, welcome thousands of visitors to Ivins, and celebrate the history and culture of the City's Native American neighbors. Per the application, the aggregate cost of these events, without general and administrative costs, is $65,495. The requested $15,000 would be allocated to each of the festivals in proportion to its expenses. Though some questions were raised and discussed, we voted unanimously to fund the grant. We believe these events clearly are within the intent of the RAP program.

Set Aside: We recognize that a couple of thousand dollars will not cover the cost of major public art pieces, if the City decides to purchase art. It will, however, start a fund to be used for such purposes.

Conclusion:

Kayenta Arts Foundation's application meets the requirements of the City's RAP process and proposes viable valuable art experiences consistent with the intent of public funding of the arts. We recommend full funding as requested. The set aside is a start to building a cache for acquiring and placing public art in and around City Hall and other areas of the City.