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IVINS CITY

Application for City Council Mid-Term Vacancy Seat
Term will expire December 31, 2023

Application Deadline: 5:00 p.m. Thursday, January 27, 2022

APPLICANT INFORMATION:

Name: Pamela Palmer

Address: 864 Sihu Way (Street) Ivins (City) UT (State) 84738 (Zip Code)

Telephone Number: 801-244-0522

Email Address: pampalmer11@outlook.com

QUALIFICATIONS:

I certify that I meet the following Qualifications:

I am a Citizen of the United States.	☒ Yes	☐ No
I am a registered voter in Ivins City.	☒ Yes	☐ No
I have been a resident of Ivins City for the previous twelve (12) months.	☒ Yes	☐ No
I have not been convicted of a felony that has not been expunged or I meet the requirements of Utah Code §20A-2-101.5	☒ Yes	☐ No

All answers above must be "Yes" to qualify.

CERTIFICATION OF APPLICANT:

PLEASE READ THE FOLLOWING PARAGRAPH CAREFULLY BEFORE SIGNING.

I certify that all statements made in this application are true and complete. I understand that any misrepresentation of material fact in this document, or during an interview, may subject me to disqualification.

I understand that information provided on this application is a public record and I authorize Ivins City to release the information contained herein.

Pamela Palmer
Applicant's Signature

Jan. 25, 2022
Date

All applicants shall submit with this application, a resume and a brief one (1) page written statement explaining why they are interested in serving on the City Council, and any prior involvement in City or community organizations or activities. Submit this information to Kari Jimenez, Ivins City Recorder at 85 North Main Street, Ivins, Utah or via email to kjimenez@ivins.com

Mayor Hart and City Council Members:

I want to secure the vacancy on Ivins City Council to serve the citizens of Ivins as our city continues to grow. I believe my leadership skills, communication background, exceptional research skills, and project management experience will benefit Ivins City Council. I moved to Ivins because Ivins' goals and values align with my own values. The thoughtful and careful planning and involvement of the community has resulted in a city that I am proud to call home.

I have read the Ivins General Plan, familiarized myself with the Zoning Ordinance, Transportation Master Plan, Moderate Income and Affordable Housing Plan, and studied the Zoning and Land Use maps.

Being retired, I have the time to devote to council service. I have been active in citizen participation in Ivins city government. Below are examples of correspondence with council:

- I researched gas station lighting ordinances in Sedona, AZ, to use as reference material for lighting zoning during planning of Canyon Corner Crossing.
- I submitted ideas on using deed restrictions and property tax designations on new residential construction builds to help keep attainable housing units in low-income families hands in perpetuity.
- I researched the amount of water needed annually to irrigate grass for a soccer field at the retention basin park in The Haven development, and recommended alternate use for this space. My request was denied: Later the city replaced the grass with gravel and rock.
- I commented on Black Desert Resort PID and TIFF, and underground parking.
- I requested a pubic forum on the SPIN electric scooter agreement, including comments on liability, automatic renewals, docking locations, and revenue basis.
- I made recommendations in updating Outdoor Lighting Ordinances.

In addition at state level, I wrote to Rep. Snow and Sen. Ipson regarding attainable housing bills, outdoor advertising amendments, billboard restrictions amendments, and transportation.

In my career, I worked with people from different backgrounds to manage large editorial projects, built consensus for yearly goals and ideas, conducted research and interviews to fully understand ideas and problems, and managed annual budgets, honing the following skills:

- Communication
- Listening and questioning
- Open-mindedness to alternate views, ideas and solutions
- Humility to change tack when necessary
- Making reasoned, thoughtful decisions while meeting budgets

Finally, I have the ability to separate opinions and personal beliefs from the duties on city council allowing me to represent and serve the citizens and Ivins to successfully implement the Ivins General Plan with fiscal responsibility. I can confidently provide the time, skills and effective community engagement to help plan future city development that preserves the community's goals and values. Please vote to place me in the vacant seat on Ivins City Council.

Respectfully,

Pamela Palmer

Pamela Palmer 864 Sihu Way / 801-244-0522 / pampalmer11@outlook.com

Summary of Qualifications

- Creative, outgoing, self-directed leader with experience working in teams and managing others
- Proven project management skills—ability to work independently while supervising and mentoring less experienced staff and managing annual budget
- Experienced in producing dynamic editorial content, including writing, editing, and interviewing

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Freelance Writer

3 Years, Salt Lake City, Utah

- Wrote and published *Once We Were Farmers and Ranchers*, a 64-page book portraying the struggle between residents and new home builders on what was once family ranch land during the pre-2008 building boom.
- Wrote a biography of Martin Meredith Frey, a self-made man raised in New Jersey who built television sets and electronics, chased and photographed trains, and fished off the Eastern seaboard.

Editor/Managing Editor of *CrossTalk, The Journal of Defense Software Engineering*

6 Years, Shim Enterprise, Inc., Hill Air Force Base

- Managed daily editorial operations of four-person staff in conjunction with government clients.
- Conducted high-profile interviews with military, government and civilian officials to create articles. Wrote special sections as needed.
- Developed annual production schedules and managed all monthly and/or daily production schedules for 32-page journal.
- Maintained on-time monthly mailing within budget by working directly with printer.
- Supervised creation and launch of online version of the magazine that received more than 400,000 hits monthly.

Editor of *POULTRY*

7 Years, Marketing & Technology Group, Inc., Chicago, Illinois

- Founding member in seven-person team and first editor of *POULTRY* magazine, which attained a national and international subscriber base.
- Planned annual editorial calendar by gaining and maintaining current industry knowledge.
- Wrote major features, special reports and special issues. Interviewed CEOs and top executives at poultry companies, processing plants and government agencies; researched and wrote about food science and technology, biology, processing and packaging technology, global market issues, government inspection, pathogens, etc.
- Assigned and edited all editorial assignments in-house and with free-lance writers.
- Fielded and wrote web news.
- Developed and tracked editorial budget
- Represented POULTRY at various trade association events and spoke at food industry functions.

Editor of *Poultry Processing*
Advanstar Communications, Cleveland, Ohio
- Responsibilities and accomplishments repeat those listed above for *POULTRY*

Associate Editor of *Poultry Processing*, *Meat Processing*
Advanstar Communications, Cleveland, Ohio
- Worked on both magazines simultaneously.
- Wrote and edited feature and technical articles and company profiles. Developed news departments and story ideas.
- Traveled to processing plants for articles and reported on trade association meetings and conventions throughout the United States and Holland.

Memberships/Awards
- Member of the Bishop's Committee for Spirit of the Desert Episcopal Church in Ivins.
- Past member of the National Broiler Council, the National Turkey Federation, the American Meat Institute, and American Business Press Editors.
- Recipient of several awards from American Society of Business Press Editors and Ohio Press Club for editorial excellence in feature writing and headline writing.

Volunteer Work
- Workshop leader and writing judge for Washington County Youth Creative Writing Contest held in Zion National Park in 2019, 2020, and 2021. Organized by Reuben Wadsworth, a middle school English teacher and Dixie State University adjunct history instructor.
- Worked for Board of Children of Peace International, www.childrenofpeace.org, from 2011 to 2016 to organize and publicize annual fundraising efforts, including helping host annual Salt Lake City benefit, including preparation of multi-media presentations.
- Worked on the fundraising committee for the Wildlife Rehabilitation Center of Northern Utah's annual spring benefit for 2013, 2014 and 2015 soliciting donations for a silent auction, creating a "Backyard Wildlife Habitat" presentation, and working and presenting at the event.

Education
- B.S. in Journalism, Ohio University, Athens, Ohio.
- M.F.A. in Creative Nonfiction, AntiochUniversity, LosAngeles

Hobbies
- Photography, mountain and road biking, skiing, hiking, camping.