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IVINS CITY

Application for City Council Mid-Term Vacancy Seat
Term will expire December 31, 2023

Application Deadline: 5:00 p.m. Thursday, January 27, 2022

APPLICANT INFORMATION:

Name: Steven G. Caplin

Address: 325 N. Painted Hills Dr., Ivins
Street City State Zip Code

Telephone Number: 435-862-9580

Email Address: stevencaplin@gmail.com

QUALIFICATIONS:

I certify that I meet the following Qualifications:

I am a Citizen of the United States.	☒ Yes	☐ No
I am a registered voter in Ivins City.	☒ Yes	☐ No
I have been a resident of Ivins City for the previous twelve (12) months.	☒ Yes	☐ No
I have not been convicted of a felony that has not been expunged or I meet the requirements of Utah Code §20A-2-101.5	☒ Yes	☐ No

All answers above must be "Yes" to qualify.

CERTIFICATION OF APPLICANT:

PLEASE READ THE FOLLOWING PARAGRAPH CAREFULLY BEFORE SIGNING.

I certify that all statements made in this application are true and complete. I understand that any misrepresentation of material fact in this document, or during an interview, may subject me to disqualification.

I understand that information provided on this application is a public record and I authorize Ivins City to release the information contained herein.

Steven G. Caplin
Applicant's Signature

1.26.2022
Date

All applicants shall submit with this application, a resume and a brief one (1) page written statement explaining why they are interested in serving on the City Council, and any prior involvement in City or community organizations or activities. Submit this information to Kari Jimenez, Ivins City Recorder at 85 North Main Street, Ivins, Utah or via email to kjimenez@ivins.com

January 26, 2022

To: Ivins City Council and Mayor Hart

From: Steven G. Caplin

Dear Ivins City Council and Mayor Hart,

My interest in serving Ivins City is based on a desire to help ensure the long-term financial, environmental, and operational success of the City.

Ivins City is a jewel in the desert – a true municipal gem that requires careful attention to protect its long-term value for its citizens and all who live nearby or visit.

Our inevitable growth should be responsible, financially beneficial, and meticulously planned and executed, while ensuring our quality of life and enjoyment of viewsheds and public property access is preserved. Our resources – financial and natural – are limited and must be wisely managed.

I believe my background in both business and public service would be an asset to the Citizens, City Staff and Elected Officials of Ivins City. Thank you for your consideration of my application to fill the vacancy on the City Council.

Kind regards,

Steven G. Caplin

STEVEN G. CAPLIN

325 NORTH PAINTED HILLS DR. IVINS, UT 84738
435-862-9580; STEVENCAPLIN@GMAIL.COM

Goal: To serve the citizens of Ivins with my experience, skills, and dedication; To collaborate with Citizens, Staff and Elected Leaders to ensure a bright future built on the past successes and prudent oversite of this great community.

WORK EXPERIENCE

1996 – 2014

PRESIDENT/CEO/CHAIRMAN, STETON TECHNOLOGY GROUP

Built Steton Technology into global leader of software for closed-loop monitoring, corrective action planning, and enterprise business intelligence. Steton solutions used by global companies in Hospitality, Food, Retail and Manufacturing to ensure Corporate Social Responsibility, Product Quality/Safety, Regulatory/Operational Compliance in 50 languages / 100 countries.

1987 – 1996

ACCOUNT REPRESENTATIVE/MANAGER, IBM CORPORATION

Managed Accounts/Vertical Markets representing all IBM products/services – Indiana; Managed Customer Fulfillment Center – Austin TX; Professional Services – Southwest Area.

1983 – 1987

STAFF AND SENIOR ACCOUNTING ASSOCIATE, SOUTHLAND FINANCIAL CORPORATION

Accounting, Financial Reporting – Including Securities Exchange Commission, Budgeting, Planning, Systems Analysis and Planning

EDUCATION

MAY 1994

MASTER OF BUSINESS ADMINISTRATION, UNIVERSITY OF TEXAS

Focus on high tech entrepreneurship and competitive corporate strategy

MAY 1983

BACHELOR OF SCIENCE -- ACCOUNTING, SOUTHERN UTAH UNIVERSITY

Summa Cum Laude Graduate, Awarded Outstanding Accounting Graduate

MAY 1981

ASSOCIATE OF SCIENCE – GENERAL EDUCATION, DIXIE COLLEGE

High Honor Roll, Student Body President

SKILLS

- Accounting, Finance, Budgeting
- Strategic Planning and Execution
- Marketing/Product Development
- Business Development
- Not for Profit Management
- Organizational Development

PROFESSIONAL DESIGNATION

CERTIFIED PUBLIC ACCOUNTANT

TEXAS LICENCE ID: 036237

PUBLIC SERVICE

GOVERNING BOARD, INTERMOUNTAIN HEALTHCARE, ST. GEORGE REGIONAL MEDICAL CENTER

Served for 12 years on Governing Board of Intermountain Healthcare St. George Regional Medical Center. Positions held include Chair of the Governing Board with an active role in the $300,000,000 expansion project at the medical center. Served as the Executive Committee Chair, the Governing Board Vice Chair, Chaired the Community Benefits Committee, and served on the Patient Safety and Quality Committee and the Physician Credentialing Committee. Participated in the overall growth of the medical community with physician recruiting and relations and in helping to ensure the highest quality healthcare at the lowest possible price for all communities in the region.

BOARD OF TRUSTEES, DIXIE STATE UNIVERSITY

Served for nine years as a Trustee for Dixie State University. Positions held include Chairman of the Board with an active role leading the transition to University status in 2013. Also served as Board Vice Chair and Audit Committee Chair. Served three times on the institution's presidential search committees.

ECONOMIC DEVELOPMENT COMMISSION, CITY OF SANTA CLARA, UT

Served for 3 years on the Santa Clara City Economic Development Commission. Assisted City Manager and Staff in creating an environment and strategy to recruit businesses and build economic/tax base.

Steven G. Caplin

Biographical Sketch

CPA/MBA Tech Entrepreneur/Executive, Real Estate Investor, and Community Servant.

Steven G. Caplin is an accomplished leader in the areas of business and management, finance and economic development, and high technology. Having been raised in St. George, Caplin strives to leverage his experience and success in order to contribute to the economic prosperity, educational opportunity and quality of life in Southern Utah.

Caplin's most recent professional engagement was serving as CEO of Dynamic Screening Solutions – a highly successful software as a service provider in the Employee Onboarding space, accommodating the hiring of tens of thousands of employees each year across the United States. Hired as CEO to strategically guide the company, Caplin lead the sale of the company to a strategic buyer from the industry in 2017.

Caplin is the retired Founder/President/CEO/Chairman of Steon Technology, the global leader in quality and safety software applications for inspections, audits, assessments, and evaluations of food processing, manufacturing, customer service and retail operations of the world's leading brands seeking to ensure regulatory compliance, adherence to corporate operating stands, and industry best practices enterprise-wide. Steton (acquired by Access Holdings in 2014 and rebranded as RizePoint) provides closed-loop monitoring, corrective action planning and enterprise business intelligence solutions across in 100 countries, offered in 50 languages. Steton's applications support product quality, safety, and compliance transactions annually. Utilized by the world's best brands, Steton provides mission critical tools and processing solutions to the leaders in Food Service, Food Retail, Food Processing, and General Retail, Hospitality, and Consumer Goods industries.

As manager of the Customer Fulfillment Center at IBM in Austin, Texas, Caplin designed, implemented, and managed direct fulfillment operations that achieved controlled growth. Under Caplin's direction the organization reduced delivery cycle time and streamlined business processes with a reduced staff and increased customer satisfaction.

The foundation of Caplin's high-tech and business knowledge was built through both work-related training and formal education. His technical training began at one of the world's largest information technology companies: IBM. As an employ of various divisions, Caplin gained extensive classroom and hands-on training in information systems analysis and implementation.

Caplin received an executive sponsorship for his MBA, which he attained from the University of Texas in 1994. His program of study included a focus on high-technology entrepreneurship and competitive corporate strategy.

Caplin is a Certified Public Accountant and has worked in both public and private accounting. Caplin held various positions in corporate accounting/financial reporting with Southland Financial Corporation (Real Estate Development) in Dallas, TX where he performed financial analysis, cost accounting, tax preparation, and budgeting activities. He also performed corporate financial reporting as required by stockholders, lenders, and the Securities and Exchange Commission.

Steven G. Caplin

Biographical Sketch continued

Caplin's undergraduate Summa Cum Laude at Southern Utah University where he received a Bachelor of Science degree in Accounting in 1983. Caplin attended SUU as a Braithwaite Scholarship recipient and was named the Outstanding Accounting Graduate in 1983.

Caplin is also an alumnus of Dixie College, where in 1981 he received an Associate degree as a High Honors graduate. He was also Student Body President that year.

In support of community and family values, Caplin continues to work toward building the economic, educational and cultural opportunities that will benefit the state and region.

As the former chairman of the Dixie State University Board of Trustees, Caplin helped lead the transition to University status in 2013, and served three times on the institution's presidential search committees, as well as Board Vice Chair and Audit Committee Chair.

Caplin has also served as Chair of the Santa Clara City Economic Development Commission and as a member of the regional advisory board of Zion's Bank.

Caplin served as Chair of the Governing Board of Intermountain Healthcare's St. George Regional Medical Center, and was an active participant in the $300,000,000 expansion project at the medical center. Caplin served as the Executive Committee Chair, the Governing Board Vice Chair, Chaired the Community Benefits Committee, and served on the Patient Safety and Quality Committee and the Physician Credentialing Committee. Caplin actively participated in the overall growth of the medical community with physician recruiting and relations and in helping to ensure the highest quality healthcare at the lowest possible price for all communities in the region.

Caplin is also an active investor in commercial and residential real estate.

Today, Caplin lives in Ivins with his wife of 41 years, Toni (Brooks) where they immensely enjoy the community. He is a father of three, grandfather of nine, and is actively involved in community, church, and family interests.