

ST.GEORGE CHILDREN's MUSEUM

DISCOVER • IMAGINE • CREATE

SONYA DARTER
EXECUTIVE DIRECTOR

D'ANN MILLWARD
DEVELOPMENT DIRECTOR

JENNIFER DOBSON
BOD PRESIDENT



MISSION

To provides vibrant and engaging interactive activities that invite children and families to

discover, imagine, and create!









BY THE NUMBERS

- Over 100,000 visitors in 2021
- Over 10,000 free or reduced admission passes were given to families in need
- 450 Active members and growing!



VISITOR GEOGRAPHY

SUMMER MONTHS: JUNE thru AUGUST 2022

TOP STATES

1. Utah
2. Arizona
3. California
4. Colorado
5. Nevada

TOP CITIES

1. Phoenix, AZ
2. St. George, UT
3. Salt Lake City, UT
4. Los Angeles, CA
5. Englewood, CA
6. Las Vegas, NV
7. Hurricane, UT
8. Tempe, AZ
9. Washington, UT

- Private 501(3)c organization
- Funded through earned and contributed income
- City of St. George provides facility support and RAP funding

2022 Annual Budget



Earned Income
Admission
Clubs
Events
Field Trips
Gift Shop
Membership
Party Rentals

Contributed Income
Donations
Grants
Sponsorship


PEOPLE MAKE
THE DIFFERENCE!
2171+
volunteer hours
in 2021
9 MEMBERS
BOARD OF DIRECTOR
15 STAFF MEMBERS
5 FTE







DESERT DISCOVERY ROOM UPGRADES

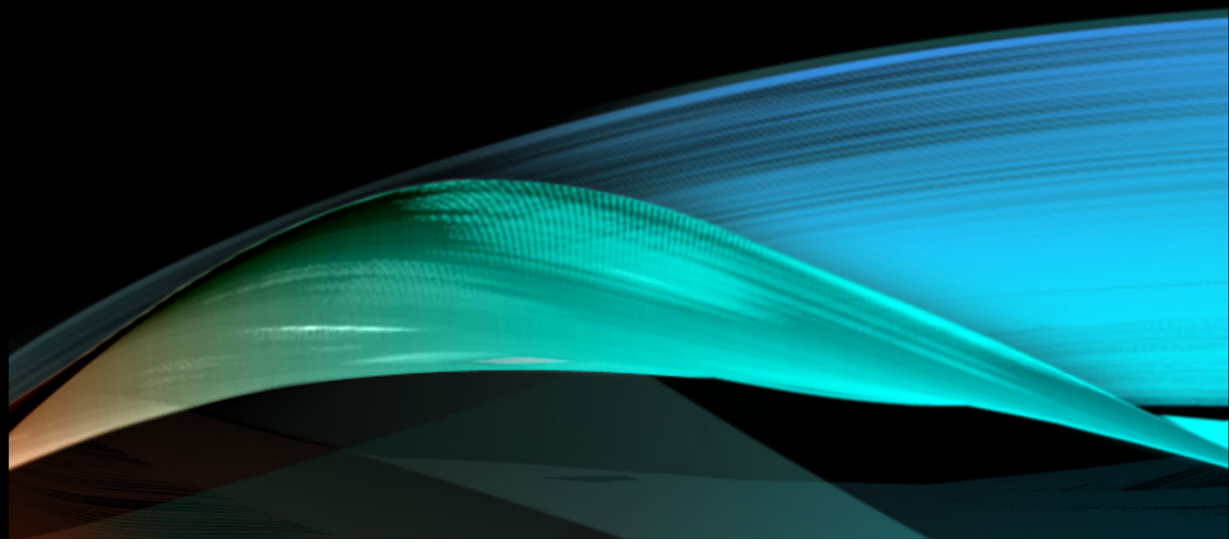


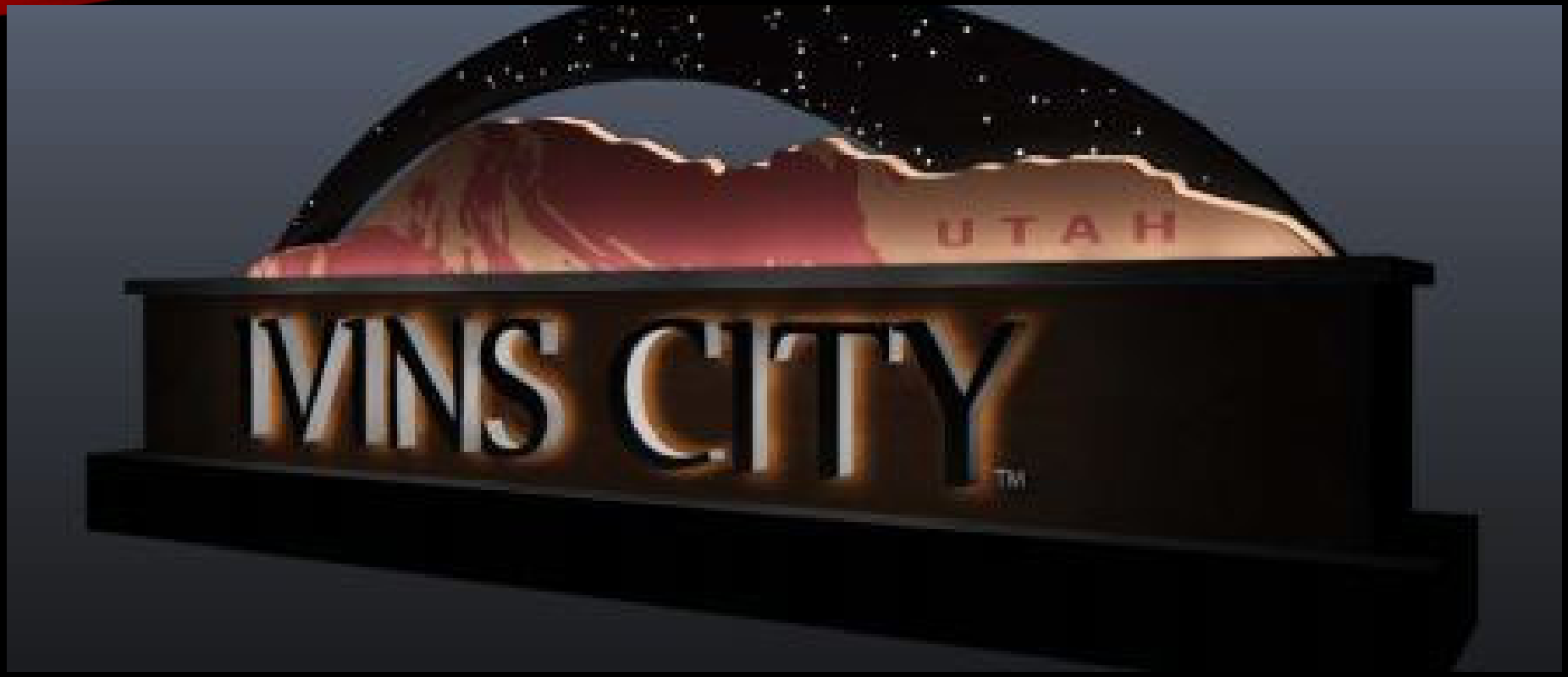


EXHIBIT GOAL

To excite visitors' minds about our LOCAL desert environment, its many living things, and the interaction and impact of humans both past and present.

EXHIBIT ROOM TOPICS

- The Mysterious Desert
  - Geology
  - Native plants
  - Native animals
- The Night Sky
- Ancient Cultures
  - Petroglyphs
  - Hovenweep National Monument
- Water Conservation
- Mining: Silver Reef Mine
- Human Impact
  - Leave no trace
  - Camping
  - Firepit



NIGHT SKY TOPICS

- Stargazing
- Light pollution and dark sky communities
- Nocturnal animals



EXTERIOR STRUCTURE

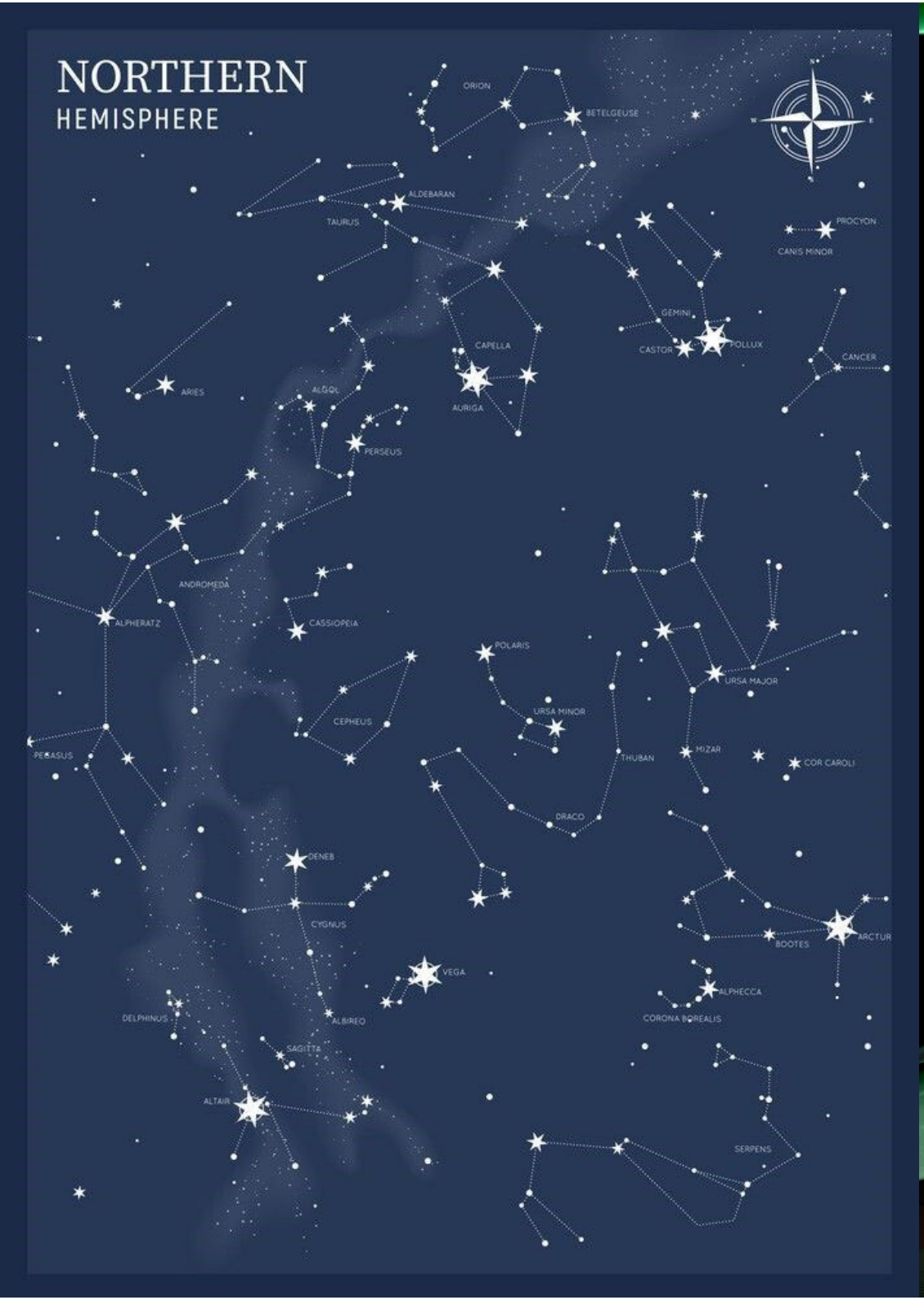
Hovenweep National Monument





NIGHT SKY EXHIBIT

Visitors will be under a night sky



ASTRONOMY AND CONSTELLATIONS



"Keep your eyes on the stars and your feet on the ground"

Theodore Roosevelt

WHAT WE NEED

SUBJECT MATTER EXPERTS

- To review content

FUNDING

- $5000 Exhibit construction
- $2000 Annual sponsorship
- Long-term Stewardship

SPONSOR BENEFITS

Exhibit Signage about Ivins Dark Skies initiative

Information for visitors to learn more

“Meet the Expert” events to bring awareness

A PERFECT MATCH

Ivins Night Sky Mission:

Improve, preserve, and protect the night sky over Ivins, Utah

SGCM Motto:

Discover, Imagine, Create

CURRENT DESERT ROOM FUNDING

Funding

- Eccles Foundation, $14,000
- Swanson Foundation, $20,000
- Anonymous, $20,000

Dream Sponsorship Partners

- Greater Zion
- City of Ivins
- Red Cliffs Desert Reserve

JENNIFER DOBSON

PRESIDENT, BOARD OF DIRECTORS


QUESTIONS?