ARTS COMMISSION'S RECOMMENDATIONS FOR RAP TAX ARTS GRANT AWARDS

TO: Ivins City Council

FROM: Ivins Arts Commission

DATE: February 1, 2022

The Arts Commission met for a regularly scheduled meeting on January 11, 2022, to review four RAP tax applications. Two applications came from Ivins nonprofit entities, one application from the Arts Commission made on behalf of Ivins City and one application from a nonprofit entity located in St George. Our recommendations and rationales are presented below.

BACKGROUND:

Utah Code Title 59, Chapter 12, Section 701 states the purpose of RAP tax funds as:

> …to permit the counties of the state of Utah to enhance public financial support of Utah's publicly owned or operated recreational and zoological facilities, and botanical, cultural and zoological organizations owned or operated by institutions or private nonprofit organizations.

Washington County residents chose to establish a RAP tax with allocation to the County and cities within the County. Under Resolution 2015-03R, the Ivins City reserves "the first $5000 of RAP tax revenue" for future RAP tax purposes; divides the remainder equally between parks, recreation and arts; provides for distribution of RAP tax funds by agreement and a competitive process. Funds available for the arts under this competitive process are those the City Council has not obligated by agreement from the arts third of RAP funds. **For this award period, $41,676.33 is available.**

City Ordinance NO. 2015-20, charges the Arts Commission with recommending to the City Council the allocation of RAP tax arts funds under the competitive process. Resolution NO.19-15R, adopted by the City Council on recommendation of the Arts Commission, establishes a public notification and application form and process for the awarding of RAP tax funds for the arts.

PROCESS:

The Arts RAP Tax Application was available on the Arts Commission and City of Ivins websites by October 1, 2021. Notice as also made in the City Newsletter and the Arts Commission's social media sites. Each of us had an opportunity to review the four applications prior to our January 11, 2022, public meeting.

The Arts Commission met for our regularly scheduled meeting on January 11, 2022 to review four RAP tax grant applications which were received before 12/31/2021. All seven commissioners

were in attendance. One member recused themselves from the discussion due to a stated conflict as a board member of one of the applicants. All applicants were invited to attend the meeting to briefly present and answer any questions from the Commission.

AWARD ECOMMENDATIONS:

Kayenta Arts Foundation: $15,000

Tuacahn Center for the Arts: $15,000

City of Ivins: $10,964

St George Children's Museum: $0

Total Recommendation: $40,964

RATIONALES:

The IAC evaluated each application based on the following criteria:

1. Does the applicant meet all the eligibility requirements as set for the in the Ivins City RAP ordinances?
2. Did the applicant answer all the questions on the application?
3. Was the budget clear? Were there any questions posed by the presented budget?

Kayenta Arts Foundation (KAF): KAF requested $15,000 to support two Spring 2023 festivals; Festival of the Americas and Kayenta's Street Painting Festival. Board Chair, Rob Goodman, was available to provide feedback regarding the impact these two festivals have in terms local and regional attendance. The Street Painting Festival focuses on serving children and families in Ivins and our surrounding area. Local student groups are invited to join professional arts to create chalk masterpieces on pavement. The Festival of the Americas celebrates the depth and richness of Native American cultures.

The IAC discussed KAF's request to support two community festivals. We found that the applicant met the eligibility requirements, the application was clearly presented and the budget was also clear and well presented. We recommend full funding of the $15,000 request.

Tuacahn Center for the Arts (Tuacahn): Tuacahn requested $18,000 to replace microphones and their associated wireless elements. Due to wear and tear these items need to be replaced periodically. The total budgeted cost to replace all the equipment is $90,624. According to the presented budget they are requesting funds from Washington City and Ivins City. They will also tap into Tuacahn Funds and a social media Giving Campaign. Tuacahn did not send a representative to present the application.

The IAC discussed Tuacahn's request. We found that the applicant met the eligibility requirements, the application was clearly presented and the budget was easy to follow. In light of the ability for Tuacahn to tap into various funding sources, and the fact that they annually receive $15,000 before the RAP tax awards; we recommend granting $15,000

City of Ivins (prepared by the Ivins Arts Commission, IAC)

The IAC has prepared a grant application on behalf of the City of Ivins to start an **Art on View in Ivins Project**. Goal #2 in the Ivins City Arts Master Plan is to "Enliven and enhance space throughout Ivins City". Art on View in Ivins project proposes in Phase 1, to start to add vinyl art wraps to three utility boxes along the art corridor (Center Street). The second part of the proposed Art on View in Ivins Project is the purchase of portable display panels to be used in the lobby of City Hall, at Heritage Days and other Community events. Commission member Daphne Schroth presented the application and budget. The IAC discussed the request and found that the request is eligible under Ordinance NO. 2019-05 2.07.102 #5.

> With consent of the City Council, apply for art grant funds on behalf of the City.

We recommend granting #10,964.

St George Children's Museum:

The St George Children's Museum requested a $5,000 Community Sponsorship Designation from the City of Ivins RAP tax money for the arts. They are developing a new exhibit, "Desert Discovery Room" Part of the experience would be the discussion of Ivins Dark Sky Community. DeAnn Millward was presented the application and answered questions for the IAC. The IAC discussed the request and found that the applicant is not eligible for Ivins Arts RAP tax money according to Resolution NO. 2015-03R 5b

> …Ivins City Council shall be limited to entities located within Ivins City or which provide significant tax revenue to Ivins City. All other projects outside of Ivins City have the ability to petition Washington County or other cities for funding.

The commissioners support the mission of the Children's Museum and suggested that they try a community fund raising appeal in cooperation with the Dark Sky group.