IVINS CITY ARTS COMMISSION

2022-2023 ANNUAL REPORT

Arts Commission web page: www.IvinsArtsCommission.com

Arts Commission email: IvinsArtsCommission@ivins.com

Ordinance No.2015-20, as amended by Ordinance No. 2019-05, establishes the Ivins City Arts Commission and delineates five powers and duties of the Arts Commission. We hereby report our activities under each of these powers and duties.

1. Recommend to the City Council how the Arts Master Plan can best be implemented.

On November 5, 2015, the City Council adopted Ivins first Arts Master Plan (AMP) identifying seven goals with related action steps. The following delineates the Arts Commission's activities under these goals.

Goal 1: Understanding the art resources in Ivins City (resource guides)

- Published a calendar of Ivins' arts events each month under *Explore the Arts* in the Ivins City Newsletter.
- Maintained an Artist Registry of local artists.

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities.

- Presented an adult and children's art exhibition in the City Council chambers during Heritage Days.
- Offered a youth "hands on" art experience as well as a live artist demonstration in the City Hall lobby during Heritage Days.
- Launched the inaugural Art on Loan Program for Ivins City inviting local artists to apply to have their work displayed in/around City Hall from April 2023 – April 2024.
- On behalf of Ivins City applied for RAP tax funding for the **Art on View in Ivins** project. This project will vinyl wrap utility boxes along the "art corridor" ***** in Ivins with visual art reproductions from local artist's work.
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Goal 3: Create a more walkable City and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future.

- Sought City Council approval of RAP tax funding for the initial **Art on View in Ivins** project.

*****_The Ivins City Art Master Plan outlines a natural "art corridor" highlighted on the map that extends from the border of East Ivins along Snow Canyon Parkway to Center Street and west to the Kayenta Art Village._

Goal 4: Obtain public and private financial support of public art.

- No Action

Goal 5: Maintain public art for future generations. (Maintenance)

- No Action

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

- Published monthly arts information on the City's website and in its newsletter under *Explore the Arts.*
- Developed a new Ivins Arts Commission website featuring up-to-date interactive forms, an artist registry, and notice of Commission news and events.
- Updated the Arts Commission brochure and distributed it throughout Ivins and greater Washington County.
- Launched social media pages through Facebook and Instagram which feature a spotlight each month on a different Ivins artist.

Goal 7: Ensure appropriate accountability to the city (Evaluation)

- Attended select City Council meetings to present and answer questions related to Arts Commission activities.
- Submitted a written Annual Report to the City Council.

2. Make recommendations to City Council persons for appointment to the Arts Commission.

- Published in the City's newsletter and on the Arts Commission Website a call for applicants for Arts Commission membership. The Arts Commission maintains a file of all applications received throughout the year via the online or paper application form.
- Reviewed applications for Arts Commission membership and submitted our recommendations to the mayor to fill five vacancies in 2022.

3. Periodically review the Arts Master Plan and recommend revisions when warranted.

- Appointed an Arts Commission Sub-Committee to begin the review process which will ultimately be acted on by the full Arts Commission and presented to City Council in 2023.

4. **Review and make a recommendation to the City Council regarding RAP Tax applications and ultimate funding for the arts under the competitive process set forth by the City Council.**

- Followed the timeline and application approval process to apply for RAP tax funds for the arts received in 2022. We received, reviewed, and acted on four applications.
- Recommended funding for the following organizations:
  - Kayenta Arts Foundation: $15,000
  - Tuacahn Center for the Arts: $15,000
  - City of Ivins: $10,964
- Recommended non-awarded RAP funds for the arts be reserved for public art projects.

5. **Apply for art grant funds and/or uncommitted arts RAP tax funds on behalf of the City.**
   - No Action

Additional Duties:

In addition to these reported duties, the Arts Commission accepted an assignment from the Mayor and City Council to develop an Ivins City color template using the Munsell Book of Color. We are working with the Council and building department to better articulate the City's desire to have a more objective method of working with future development applications.

Submitted by:

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Daphne Schroth, Vice Chair
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