Ivins City General Plan revision outline and formatting. Doug Clifford

I am attempting to format and simplify the information in Chapter 3 of the GP. I am suggesting using a OST format (Objectives, Strategy, and Tactics) to simplify and reduce redundancy in the information included in the GP. In looking at the current revisions, it seems that we have stated certain concepts several times and there is no real flow from the Vision. The Vision statement is a general description of what the overall plan is meant to provide. The goals, objectives, strategies then flesh out the plan from strategies to action plans that are specific and measurable. Pam has volunteered to provide a revision of the Vision Statement and my goal is to try and capture the ideas included in the "quality of life" statements, in the existing plan to ensure they are included in the new Objectives and goals/strategies. I am using the current information and concepts and there is no attempt to add any additional objectives. This is a work in progress and I welcome any and all suggestions.

Vision statement. (to be supplied by Pam)

Body of Facts. Most strategic plans have a section which describes the current status of the key information that will impact the future of the organization. The BOFs provides the solid foundation of information that drives the actions that are proposed for the future in the plan. This information is factual, measurable, and should not be subject to individual biases or interpretation. This is the information that is being added to and updated in Chapter 2 of the new GP. Is there any information that we think should be added to help people understand our plan? I would think we need a new section in Chapter 2 on the current water situation as presented in the last city meeting. This information will be needed to validate the actions suggested in the GP to make it useful for the next 5 years.

Chapter 3
Objectives, Strategies, and Tactics. (You can use Goal in place of Objective in the following. I have also left several statements from the quality of life vision bullet points, page 12)

Objective 1. Ivins citizens should have a feeling of safety, security, and comfort.

Strategies (Goal 14 GP)

* Maintain a safe and well-protected community
* Establish and maintain appropriate levels of service for police, fire protection, emergency medical services and animal control.
* Ensure the proper training and equipment for emergency services personnel.
* Enlist the aid of Ivins City residents in establishing and maintaining a safe community through programs such as Neighborhood Watch and CERT (Community Emergency Response Teams).

Objective 2. Careful planning and preparation for the future. *Goal 3 GP Economic Development*

Strategies.

* Attract and sustain businesses that will provide employment opportunities for Ivins City residents and enhance its tax base.
    - Participate in local economic development boards and/or tourism councils.
    - Seek to create commercial areas where business can thrive and residents can gather.
    - Attract businesses that reflect and support our community values and that allow residents to work in Ivins City.
    - Encourage patronage of locally-owned businesses.

- Efficiently manage revenue sources to adequately fund services and infrastructure
- Seek to attract compatible retail, hospitality and professional services

* Plan for and manage development so growth does not outpace the capacity of public facilities and services.

Objective 3 Promote a sense of community belonging. *Goal 5 GP Unique Identity*

Strategies

* Guide development in a manner that enhances the City's appearance.
    - Protect scenic vistas and the visual quality of entrances to the City.
    - Encourage the preservation of farmland and open pastures that recall the agricultural heritage of Ivins City.
    - Preserve a unique community that reflects the serenity of its natural surroundings
    - Establish logos, slogans, mottos, street signage, street lighting, street furniture, etc. that are unique to Ivins City
- Promote effective government that embraces community involvement
- A clean and serene environment
- A sense of belonging to the community

Objective 4. Protect (preserve) and Emphasize (enhance) the Magnificent landscapes and Views. *Goal 2 Natural Setting.*

*Preserve the natural beauty and vistas that give Ivins City its unique identity, including the Red Mountain and the other natural hillsides that surround the City, the natural washes, the lava beds, open spaces and the night sky.

- Assure that development patterns and building *scales* reasonably preserve views of the City's natural setting.
- Provide incentives for preserving open space and the lava beds.
- Encourage residential design that complements the natural beauty and character of the area.
- Discourage development that would mar the hillsides surrounding Ivins City.
- Place existing and future power lines underground and remove existing poles.
- Encourage architecture, lighting, landscaping and the use of colors that blend with the natural surroundings.
- Preserve the night sky
- Preserve a unique community that reflects the serenity of its natural surroundings

Objective 5. Comfortable Housing for all levels of Ivins residents. *Goal 7 Residential. Allow for a variety of housing types in attractive, functional neighborhoods, to meet the needs of* all income levels

- Encourage development that preserves a sense of neighborhood and high moral values.
- Encourage the preservation of areas for a rural lifestyle consistent with the local heritage.
- Encourage low profile housing.

* Provide open space in developments

- Create an uncrowded feel with ample open space
- Encourage housing types diverse in price range, size and architecture that blend with the natural environment

Objective 6. Responsible Growth. Foster orderly growth compatible with the character of the community and surrounding natural beauty. Goal 6 GP

- Encourage growth in areas and at levels that can be reasonably sustained by City services and facilities and that minimize the financial burden on residents.
- Identify and protect growth areas that are visually, economically or geographically related to Ivins City within which annexation must take place before development occurs.
- Apply design standards that preserve the City's quality of life.
- Encourage infill development to efficiently utilize existing urbanized areas and facilities.
- Assure that development takes place with adequate public facilities and services.

Objective 7. Diverse Recreational Opportunities. *Goal 9 Provide a wide range of recreational facilities and opportunities for all ages.*

- Provide recreation facilities and activities to meet a diverse spectrum of recreational interests for Ivins City residents.
- Assure that future residents will be able to enjoy access to parkland through acquisition and development of additional park properties.
- Work closely with the School District to develop joint City/School park sites.
- Assure that development impact fees and/or land dedication requirements accurately reflect the costs to the City of providing parks for new development.
- Create a spectacular trail system by implementing the Ivins City Parks and Trails Master Plan.
- Develop the Ivins Reservoir as a water recreation area and nature park.
- Plan and eventually build a Community Recreation Center.
- Encourage festivals and events that promote community spirit, build traditions, celebrate heritage and attract tourism.

Objective 8 Commercial Development.

- Plan civic/commercial centers where residents and visitors can gather, shop, dine and be entertained

* Support Existing resorts

- Encourage activities and recreational opportunities that will serve the needs of the community, attract tourism and promote economic development

Note; the following Goals from the current GP will probably need some review, but they are not included in the combination of the old chapter 2.

Goal 8 Transportation Plan. Probably needs review by city engineers

Goal 10 Public Services. This should also be reviewed by city staff to add projects that are in the works for the next 5 years.

Goal 11 Education. City staff review is needed.

Goal 12 Water Development. This is such a hot button, that it will need a major review and addition of planned projects in the next five years.

Goal 13 Neighborhood Communities. Since have local agreements with our neighbors for lots of services this is also in need of an update.

Goal 14 Emergency services. The needs of fire and first aid responses needs to be updated.

Goal 15 Arts and Culture. We have several groups in the city responsible for these areas, and they should be contacted to update this section.