Ivins City Vision

Ivins is a community where we feel safe and secure. We belong here. We respect and protect the magnificent landscape that defines the unique and spiritual sense of place honored by the peoples who have lived here for centuries. We carefully plan for change always remembering that we have borrowed the land from future generations. Our growth stewardship creates homes for all who are drawn here. We recognize that any ecosystem, including our community, thrives only with diversity. We build open, uncrowded spaces to bring people together to recreate, talk, support each other, and work collaboratively for the common good. We have a multitude of recreational opportunities so that all citizens and guests can be transformed by the grandeur of this place. We draw professional and commercial services that support our citizens and our city's financial needs. We encourage and draw arts and cultural experiences that permeate the community's culture.

A. ***VISION ELEMENT*: A COMMUNITY WHERE WE FEEL SAFE AND SECURE.**

a. **Goal:** (***GP Goal 14 – Emergency Services***) Regularly evaluate and establish appropriate Public Safety services so that Ivins City becomes and remains a truly safe and well-protected community.

i. ***Emergency Services Supporting Objectives:***

- Establish and maintain appropriate levels of service throughout the city for police, fire protection, emergency medical services, and animal control.
- Ensure training and equipment to industry standards for emergency services personnel.
- Enlist the aid of Ivins City residents in establishing and maintaining a safe community through programs such as Neighborhood Watch and CERT (Community Emergency Response Teams).
- ***Promote efficient processes and programs to care for and find safe homes for the animals in our no-kill shelter.***

SMARTER Action

Action Item	Objectives	Measure of Success	Who Owns	Budget	Priority	Start/End Dates	Referenced Goal

b. **Goal:** (***GP Goal 10 – Public Services***) Ensure that public facilities, services, and utilities ~~are adequate to~~ meet the needs of present and future residents of Ivins City.

i. Public Services Supporting Objectives:

- Assess impact fees ~~as necessary~~ regularly to assure that new developments are paying the ~~appropriate~~ costs of the utilities and services.
- Analyze current levels of service for City services against defined standards and set maintenance targets ~~to be maintained as~~ for future development ~~occurs~~.
- Assess user fees ~~as necessary~~ regularly to provide funding for established levels of service.
- Promote energy and water conservation in existing and new developments.
- Through Special Assessment Areas or other means, bring older neighborhoods within the City up to standard in terms of public services.
- ***Continue to support and promote public transportation. (Suggested for Goal 8 – road system)***

SMARTER Action

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B. ***VISION ELEMENT*: WE BELONG HERE.**

a. **Goal:** (***GP Goal 5 – Unique Identity***) Maintain a strong sense of place and individual identity for the City.

i. Supporting Objectives:

- Guide development in a manner that enhances the City's appearance.
- Protect scenic vistas and the visual quality of entrances to the City.
- ***Encourage the agricultural heritage of Ivins City.***
- Establish logos, slogans, mottos, street signage, street lighting, street furniture, etc. that are unique to Ivins City.

b. **Goal:** (***Goal 13 – Neighboring Communities***) Establish and maintain friendly***, mutually beneficial*** relationships with the Shivwits people, Washington County, the cities of Santa Clara and St. George, and other Washington County cities and ***organizations to build community projects.***

c. Goal: Promote effective government that embraces community involvement.

SMARTER Action

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C. ***VISION ELEMENT*: WE RESPECT AND PROTECT THE MAGNIFICENT LANDSCAPE THAT DEFINES THE UNIQUE AND SPIRITUAL SENSE OF PLACE HONORED BY THE PEOPLES WHO HAVE LIVED HERE FOR CENTURIES.**

a. **Goal:** ***(GP Goal 2 – Natural Setting)*** ***Work to*** preserve the natural beauty and vistas that give Ivins City its unique identity, including the Red Mountain and the other natural hillsides that surround the City, the natural washes, the lava beds, open spaces, and the night sky.

i. Natural Setting Supporting Objectives:

- Work to preserve views of the City's natural setting in development patterns and building scales. ~~Ensure that development patterns and building scales reasonably preserve views of the City's natural setting .~~
- Provide incentives for preserving open space and the lava beds.
- (***Discourage development that would mar the hillsides surrounding Ivins City.) Removal recommended***
- ***Encourage developers to*** place existing and future power lines underground and remove existing poles ***where possible and with third-party permission.***
- Encourage***, where possible***, architecture, lighting, landscaping, and the use of colors that blend with the natural surroundings.
- Preserve the night sky.

SMARTER Action

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b. **Goal:** ***(Goal 12 – Water Development)*** Provide safe, dependable water in sufficient amounts to meet the future needs of the residents, businesses, and amenities of Ivins City.

i. Water Development Supporting Objectives:

- Develop in conjunction with Washington County Water Conservancy District a fair and equitable comprehensive water conservation program.
- Encourage conservation through efficient use of water and application of developing ***applicable*** technologies.
- Promote the economical development of water resources.
- ***Require that new developments bring their own water.***
- ***Promote water conservation in existing and new homes.***
- Develop a reliable secondary water system.

• Secure additional water to provide for the projected buildout population.
• Preserve and protect water rights.
• Assess user fees as necessary to provide funding for established levels of service.
• Assess impact fees as necessary to ~~assure~~ ensure that new developments are paying the ~~appropriate~~ established costs of water development, purchase, storage, and delivery.

SMARTER Action

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D. ***VISION ELEMENT*: WE CAREFULLY PLAN FOR CHANGE, ALWAYS REMEMBERING THAT WE HAVE BORROWED THE LAND FROM FUTURE GENERATIONS.**

a. **Goal:** ***(GP Goal 6 – Growth)*** Foster orderly growth compatible with the character of the community and surrounding natural beauty.

i. ***Growth Supporting Objectives:***

• Encourage growth in areas and at levels that can be ~~reasonably~~ sustained by City services and facilities and that minimize the financial burden on residents.
• Identify and protect growth areas that are visually, economically, or geographically related to Ivins City within which annexation must take place before development occurs.
• Apply design standards that preserve the City's quality of life.
• Encourage infill development to efficiently utilize existing urbanized areas and facilities.
• ~~Assure~~ Ensure that development takes place with ~~adequate~~ required public facilities and services.

SMARTER Action

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b. **Goal:** ***(GP Goal 8 - Transportation)*** (SEE TRANSPORTATION MASTER PLAN) Provide a road system that moves people and goods safely and efficiently ~~to and~~ through Ivins City and minimizes negative impacts, visual and otherwise, on adjacent property.

i. Transportation Supporting Objectives:

- Consider transportation impacts in land-use decisions and neighborhood developments.
- Preserve the rights-of-way necessary to accommodate future traffic needs.
- Encourage traffic-calming designs through residential neighborhoods.
- Require road connections between subdivisions where practical.
- Require roundabouts at major intersections (those requiring more than four-way stop signs).
- Provide walking paths and bike paths/lanes in an interconnected system that links major destinations.
- Upgrade existing roads, curbs, gutter, and sidewalks.
- ~~Assure~~ Ensure that development impact fees and/or land dedication requirements accurately reflect the City's cost to address the transportation needs for new development.
- Promote the idea of mini traffic circles at intersections to slow traffic and as a means of visually enhancing the grid character of the streets.

SMARTER Action

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E. ***VISION ELEMENT*: OUR GROWTH STEWARDSHIP CREATES HOMES FOR ALL WHO ARE DRAWN HERE.**

a. **Goal:** ***(GP Goal 7 – Residential)*** Allow for a variety of housing types in attractive, functional neighborhoods, to meet the needs of all income levels.

i. ***Residential Supporting Objectives:***

- Encourage development that preserves a sense of neighborhood ~~and high moral values~~.
- Encourage the preservation of areas for a rural lifestyle consistent with the local heritage.
- Encourage residential design that complements the natural beauty and character of the area.
- Encourage low-profile housing.

SMARTER Action

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F. ***VISION ELEMENT:*** **WE RECOGNIZE THAT ANY ECOSYSTEM, INCLUDING OUR COMMUNITY, THRIVES ONLY WITH DIVERSITY.**

a. **Goal:** ***(Goal 11 – Education)*** Support quality public schools, private schools, charter schools, and higher education.

i. Education Supporting Objectives:

- Search for and utilize joint-use facilities to minimize costs to the City and the School District.
- ~~Assure~~ Ensure that land resources are reserved for future school needs through cooperative long-range planning.
- Encourage state charter schools.
- Encourage the utilization of qualified retirees to enrich public education.
- Support plans for elementary schools, a middle school, high school, a library, and even facilities for higher education in Ivins.

SMARTER Action

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G. *VISION ELEMENT:* WE BUILD OPEN, UNCROWDED SPACE TO BRING PEOPLE TOGETHER TO RECREATE, TALK, SUPPORT EACH OTHER AND WORK COLLABORATIVELY FOR THE COMMON GOOD.

a. **Goal:** ***(GP Goal 1 – General Plan)*** Protect the superior quality of life in Ivins City.

i. General Plan Supporting Objectives:

- Specify the intent of the City Council regarding the planning and regulation of growth, land use and development, and the distribution of densities within Ivins City and surrounding areas.
- Encourage the type of development that enhances the qualities that make living in Ivins City desirable.
- Preserve a unique community that reflects the serenity of its natural surroundings.

- **SMARTER Action**

Action Item	Objectives	Measure of Success	Who Owns	Budget	Priority	Start/End Dates	Referenced Goal

H. ***VISION ELEMENT*: WE HAVE A MULTITUDE OF RECREATIONAL OPPORTUNITIES SO THAT ALL CITIZENS AND GUESTS CAN BE TRANSFORMED BY THE GRANDEUR OF THIS PLACE.**

a. **Goal:** ***(GP Goal 9 – Recreation)*** Provide a wide range of recreational facilities and opportunities for all ages.

i. Recreation Supporting Objectives:

- Provide recreation facilities and activities to meet a diverse spectrum of recreational interests for Ivins City residents.
- ~~Assure~~ Ensure that future residents will be able to enjoy access to parkland through the acquisition and development of additional park properties.
- Work closely with the School District to develop joint City/School park sites.
- ~~Assure~~ Ensure that development impact fees and/or land dedication requirements accurately reflect the costs to the City of providing parks for new development.
- Create a spectacular trail system by implementing the Ivins City Parks and Trails Master Plan.
- Develop the Ivins Reservoir as a water recreation area and nature park.
- Plan and eventually build a Community Recreation Center.

SMARTER Action

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I. ***VISION ELEMENT*: WE DRAW PROFESSIONAL AND COMMERCIAL SERVICES THAT SUPPORT OUR CITIZENS AND OUR FINANCIAL NEEDS.**

a. **Goal:** ***(GP Goal 3 – Economic Development)*** Attract and sustain businesses that will provide employment opportunities for Ivins City residents and enhance its tax base.

i. Economic Development Supporting Objectives:

- Participate in local economic development boards and/or tourism councils.
- ~~Seek to~~ Create commercial areas where businesses can thrive and residents can gather.
- Attract businesses that reflect and support our community values and that allow residents to work in Ivins City.
- Encourage patronage of locally-owned businesses.

- Efficiently manage revenue sources to adequately fund services and infrastructure.
- Attract compatible retail, hospitality, and professional services.
- Plan for and manage development so growth does not outpace the capacity of public facilities and services.
- Support existing resorts
- Efficiently manage revenue sources to adequately fund services and infrastructure.

- **SMARTER Action**

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J. ***VISION ELEMENT*: WE ENCOURAGE AND DRAW ARTS AND CULTURAL EXPERIENCES THAT PERMEATE THE COMMUNITY'S CULTURE.**

a. **Goal:** ***(GP Goal 15 – Arts and Culture)*** Encourage and promote arts and culture, artists, art installations, activities, and education to create a welcoming environment and enrich the lives of residents and visitors.

i. ***Arts and Culture Supporting Objectives:***

- Encourage, support, and promote public, private, and public/private art installations in roundabouts, transportation corridors, parks, and other locations accessible to the public.
- Encourage support and promote private art installations and activities in and around commercial and residential developments.
- Support arts and cultural education.
- Support and encourage the expansion of performing arts.
- Encourage, promote, and develop arts and cultural activities.
- Recognize, support, and promote the artists living and/or working in Ivins City.
- Seek public and private funding for the Arts.
- Develop a comprehensive Arts' Master Plan

SMARTER Action

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