IVINS CITY ARTS COMMISSION

2023-2024 ANNUAL REPORT

Arts Commission web page: www.IvinsArtsCommission.com

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Ordinance No.2015-20, as amended by Ordinance No. 2019-05, establishes the Ivins City Arts Commission, and delineates five powers and duties of the Arts Commission. We hereby report our activities under each of these powers and duties.

1. Recommend to the City Council how the Arts Master Plan can best be implemented.

On November 5, 2015, the City Council adopted the first Ivins City Arts Master Plan (AMP) identifying seven goals with related action steps. The following delineates the Arts Commission's activities under these goals.

Goal 1: Understanding the art resources in Ivins City. (Resource Guides)

- Published a calendar of Ivins City arts events and Arts Commission activities each month under *Explore the Arts* in the Ivins City Newsletter.

- Maintained an *Artist Registry* of local artists on the Arts Commission website.

- Published Arts Commission notices and activities monthly in Kayenta Connection.

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities. (Site Selection)

- Launched the inaugural Art-on-Loan Program for Ivins City inviting local artists to apply to have their artwork displayed in/around City Hall from April 2023 – April 2024. Six local artists were selected to have their artwork displayed throughout Ivins City Hall. An opening reception honoring the artists was held on April 3, 2023.

- On behalf of Ivins City, the Arts Commission received RAP funds to present the It's a Wrap! project. This project featured a vinyl wrap of three utility boxes along the Arts Corridor on Center Street. Two of the utility boxes featured the artwork of six Ivins City artists. The third box was a collage of artwork created by students from Vista School. The community-wide reveal was held on September 8, 2023, to coincide with Heritage Days festivities.

- An exhibition of the selected artists' actual artwork was displayed in the City Hall lobby prior to the It's a Wrap! reveal, Summer 2023.

- Presented an adult and children's art exhibition in the City Council chambers during Heritage Days, September 8th and 9th, 2023.

- Offered a youth "hands-on" art experience as well as a live watercolor artist demonstration in the City Hall lobby during Heritage Days.
- Began a Featured Student Artist display within the Council Chamber.

Goal 3: Create a more walkable city and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future. (Acquisition & Disposition)

- On behalf of Ivins City, the Arts Commission received City Council approval of RAP tax funding for the It's a Wrap! project. This project was initiated to kickstart the development of a vibrant Arts Corridor in Ivins City. *

***The Ivins City Art Master Plan outlines a natural "art corridor" highlighted on the map that extends from the border of East Ivins along Snow Canyon Parkway to Center Street and west to the Kayenta Art Village.*

Goal 4: Obtain public and private financial support for public art. (Funding)

- Applied for and received 2023 RAP funds to underwrite the It's a Wrap! project.
- Requested Ivins City support to partner with Kayenta Arts Foundation to apply for an Our Town Matching Grant through the National Endowment for the Arts.
- Received support from Ivins City RAP funds dedicated to the arts ($20,000) to be set aside to meet the matching funds required for the Our Town Grant application.
- In partnership with Kayenta Arts Foundation, a 501 (C) 3 non-profit, began a community drive to help raise funds for the Arts Corridor.

Goal 5: Maintain public art for future generations. (Maintenance)

- A sculpture display base was designed and mounted at the back entrance to Ivins City Hall by members of the city landscape and grounds crew. The first Art-on-Loan sculpture is currently displayed on that base.
- The city installed rock landscaping around It's a Wrap! utility boxes.

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

- Updated the Arts Commission logo to better reflect Ivins City.
- Published a monthly calendar of events and arts commission announcements on the City's website and in its newsletter under *Explore the Arts.*
- Further developed the Ivins City Arts Commission website featuring up-to-date interactive digital forms, an Artist Registry, and notice of Arts Commission news and events.
- Updated the Ivins City Arts Commission brochure and distributed it throughout Ivins and greater Washington County.

Actively maintain social media pages through Facebook and Instagram which highlight Arts Commission activities and spotlight the artwork of featured Ivins City artists.

- Designed and produced a brochure featuring the Art-on-Loan program artists.

- Posted Arts Commission announcements in monthly Kayenta Connection.

Goal 7: Ensure appropriate accountability to the city (Evaluation)

- Attended select City Council meetings to present and answer questions related to Arts Commission activities.

- Submitted a written Annual Report to the City Council.

- Submitted a RAP grant evaluation report for 2023 funds spent on behalf of Ivins City to produce the It's a Wrap! program.

2. Make recommendations to the Mayor and City Council regarding prospective Arts Commission appointments.

- Published in the City's newsletter and on the Arts Commission Website a call for applicants for Arts Commission membership. The Arts Commission maintains a file of all applications received throughout the year via the online digital or paper application form.

- Reviewed applications for Ivins City Arts Commission membership due to a mid-term vacancy. The Arts Commission submitted a recommendation to the Mayor and Council to fill that vacancy in June 2023.

3. Periodically review the Arts Master Plan and recommend revisions when warranted.

- The Ivins City Arts Commission has a sub-committee which is mid-way through a comprehensive review process which will ultimately be acted on by the full Arts Commission, open to public hearing and presented to the City Council for final adoption in 2024. The sub-committee is working to align the updated Arts Master Plan with the updated Ivins City Plan.

4. Review and make a recommendation to the City Council regarding RAP Tax applications and ultimate funding for the arts under the competitive process set forth by the City Council.

- Followed the timeline and application approval process to apply for RAP tax funds for the arts received in 2023. We received, reviewed, and acted on two applications.

- Recommended funding for the following organizations:
    - Kayenta Arts Foundation: $17,000
    - Tuacahn Center for the Arts: $17,000
    - Recommend non-awarded 2023 RAP funds in the amount of $6,129.85 be held in reserve for the 2025 Art-on-Loan program produced on behalf of Ivins City.

5. Apply for art grant funds and/or uncommitted arts RAP tax funds on behalf of the City.

- On behalf of Ivins City applied for RAP tax funds to produce the It's a Wrap! utility box project.

- On behalf of Ivins City applied for RAP tax funds to purchase display panels for art exhibitions within City Hall.

- Requested Council support and received approval to apply for the National Endowment for the Arts Our Town Grant in partnership with Kayenta Arts Foundation. The council voted to set aside $20,000 of uncommitted arts RAP funds held in reserve for the Arts Corridor matching fund requirement.

- Requested and received approval for City Resolution NO. 2023-15R which allocates a $7,500 annual RAP tax set aside for the Ivins City Arts Corridor.

Final Thoughts:

As part of the Our Town Grant application process it is important to demonstrate that Ivins City has a strong working partnership between City government, community, business, and arts organizations. We have established a committee of community stakeholders to advise the Arts Commission on how best to move forward with the development of the Arts Corridor. This committee is staffed with community members who represent diverse local expertise in art, local history, culture, and the unique natural environment Ivins City reflects.

The Ivins City Arts Commission leads with a focus on Community. Our primary focus is to support a wide range of arts experiences for all Ivins City residents.

Submitted by:

Michele Adams, Chair
Daphne Schroth, Vice Chair
Liz Fortney, Secretary
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