APPENDIX B: GENERAL PLAN RESIDENT SURVEY

The 158-page General Plan Resident Survey Report was published in December 2022. Completed surveys were returned by 2,244 households. That's 52.7% of the households in Ivins. The report details respondents' views by neighborhood, household type, and tenure. Accompanying the report is a 110-page supplement that includes all the comments made by respondents. See the Reports & Studies page on the City's website for both reports.

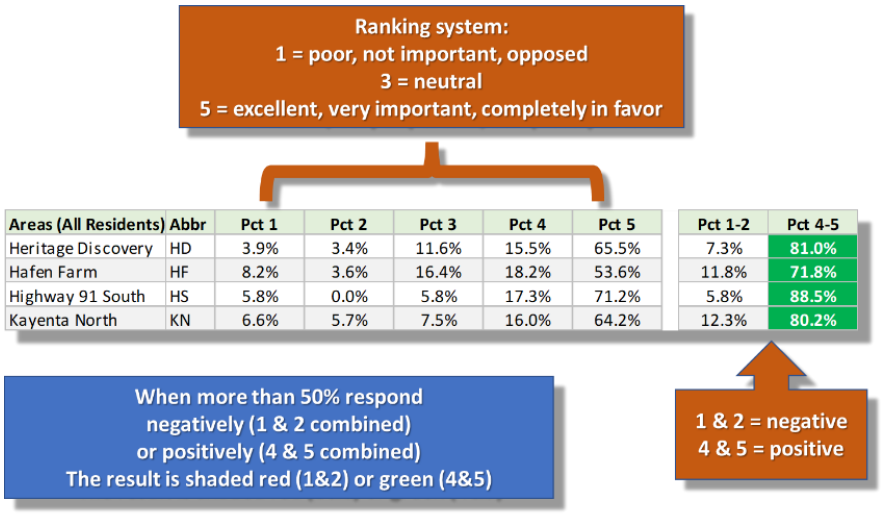
Why Conduct This Survey?

The General Plan update began in January 2022 with six community meetings to gather input from residents. Although total in-person and Zoom attendance was close to 600 people, many attended more than one meeting. We estimated there were about 250 households that attended one or more of those meetings. Unfortunately, a lot of Ivins residents were unable to attend.

To help remedy that, the survey reached out to all Ivins households to get their opinions on important issues facing the city and to better understand what's important to its residents. The surveys were mailed (one survey per household), and people were provided with a self-addressed, stamped envelope to return them. This approach was used to ensure that nobody would submit multiple surveys.

1-to-5 Ranking System

Survey respondents were asked to rank the first 54 questions on a scale of 1-5, with 1 = Poor, not important, or opposed; 3 = Neutral; 5 = Excellent, very important, completely in favor. This transparent ranking system, which we also grouped into 'negative' and 'positive' responses, ensured that respondents were fully informed about the survey process and could actively participate in shaping the city's future.



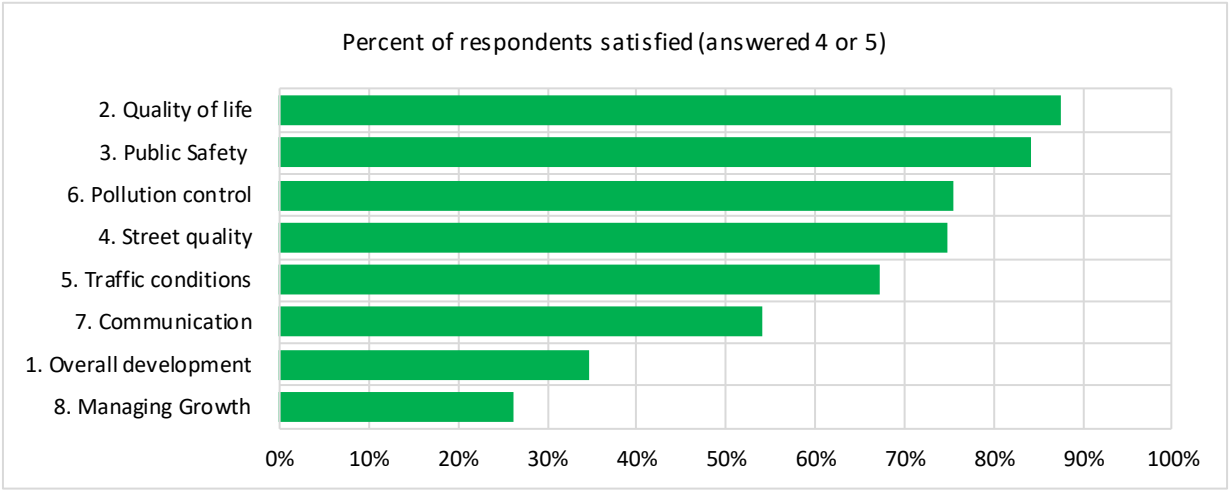
Areas (All Residents)	Abbr	Pct 1	Pct 2	Pct 3	Pct 4	Pct 5	Pct 1-2	Pct 4-5
Heritage Discovery	HD	3.9%	3.4%	11.6%	15.5%	65.5%	7.3%	81.0%
Hafen Farm	HF	8.2%	3.6%	16.4%	18.2%	53.6%	11.8%	71.8%
Highway 91 South	HS	5.8%	0.0%	5.8%	17.3%	71.2%	5.8%	88.5%
Kayenta North	KN	6.6%	5.7%	7.5%	16.0%	64.2%	12.3%	80.2%

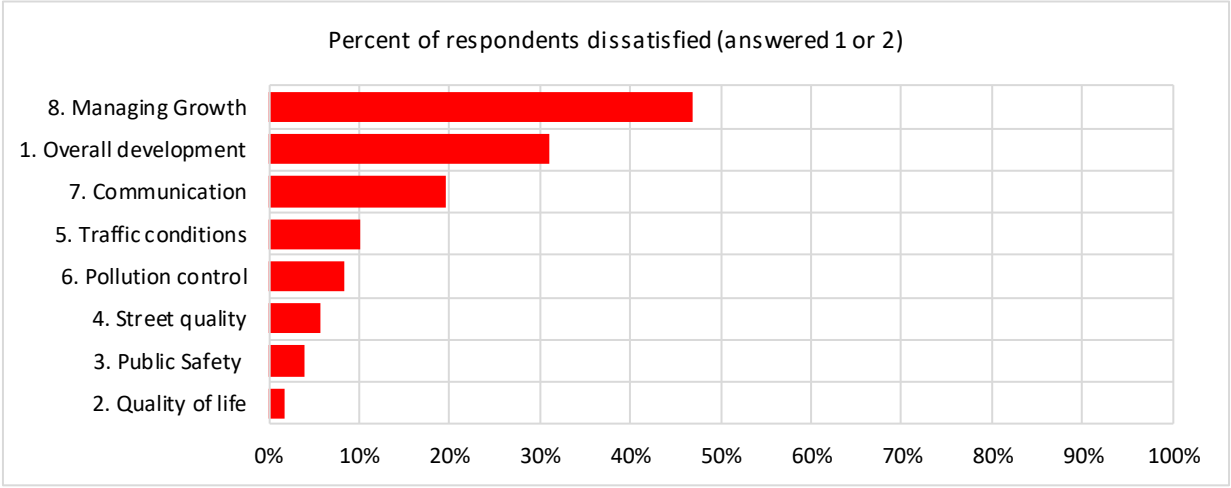
Organization of Tables & Ranking System

There are three types of tables in this report: (1) Tables by neighborhood, (2) tables by survey question, and (3) quality of life tables. The first two groups of tables use a 1-to-5 ranking system. The last set of tables asked respondents to rank their top 10 choices.

ALL NEIGHBORHOODS/ALL HOUSEHOLDS
OVERALL SATISFACTION

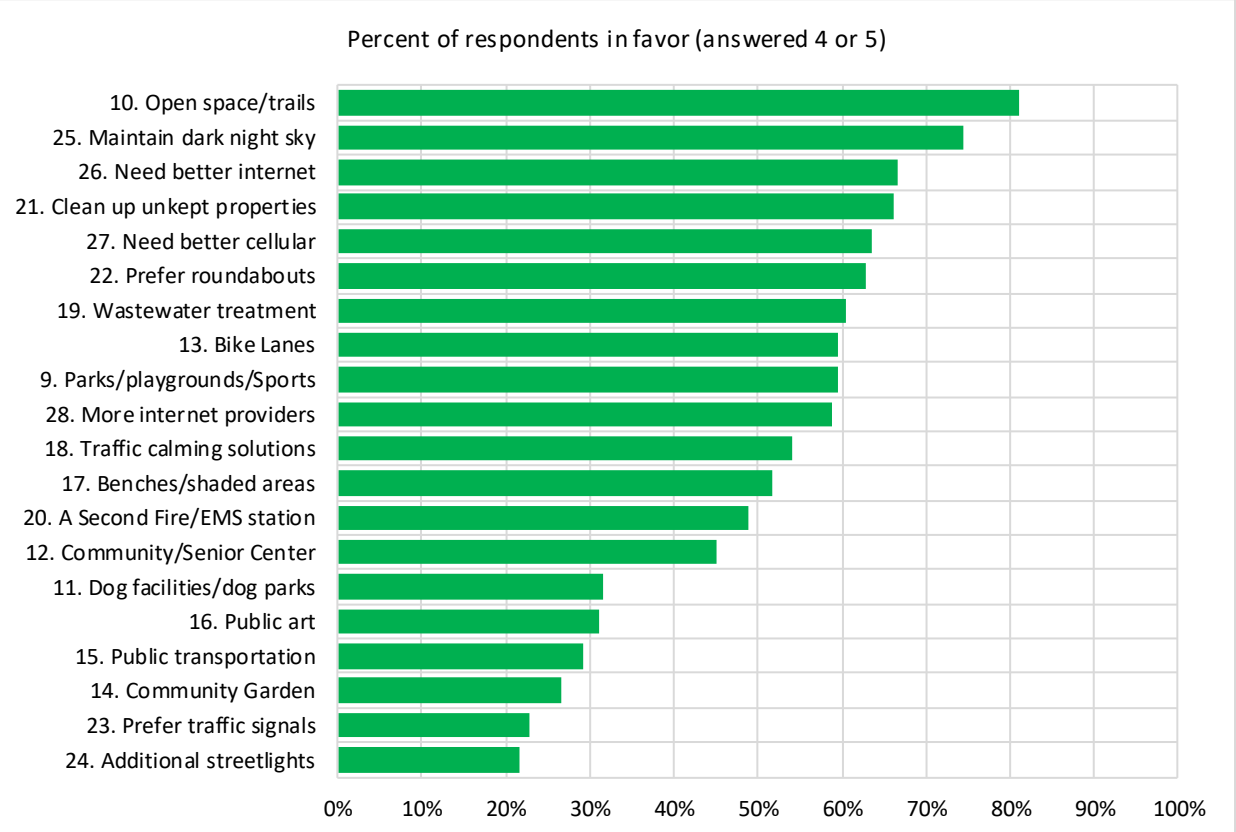
	Pct 1-2	Pct 3	Pct 4-5
1. How satisfied are you with the overall development of the city?	30.9%	34.5%	34.6%
2. How would you rate your quality of life in Ivins City?	1.8%	10.6%	**87.6%**
3. How would you rate public safety in Ivins City (Police/Fire/EMS)?	3.9%	11.8%	**84.3%**
4. How would you rate street maintenance and quality in Ivins City?	5.8%	19.5%	**74.8%**
5. How would you rate traffic conditions in Ivins City?	10.2%	22.6%	**67.2%**
6. How would you rate pollution controls in Ivins City (noise, air quality)?	8.4%	16.1%	**75.6%**
7. How would you rate the City's efforts at informing residents about issues?	19.7%	26.3%	**54.0%**
8. How would you rate how the City has managed growth in the past 5 years?	46.8%	27.0%	26.2%
Average:	15.9%	21.0%	63.0%





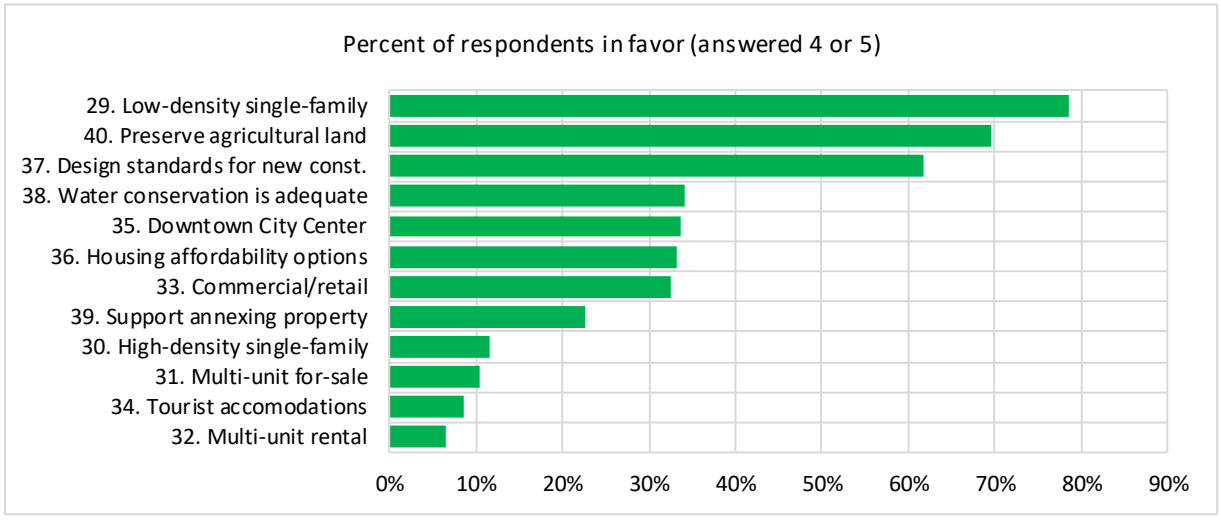
ALL NEIGHBORHOODS/ALL HOUSEHOLDS
WHAT RESIDENT NEEDS SHOULD IVINS CITY FOCUS ON?

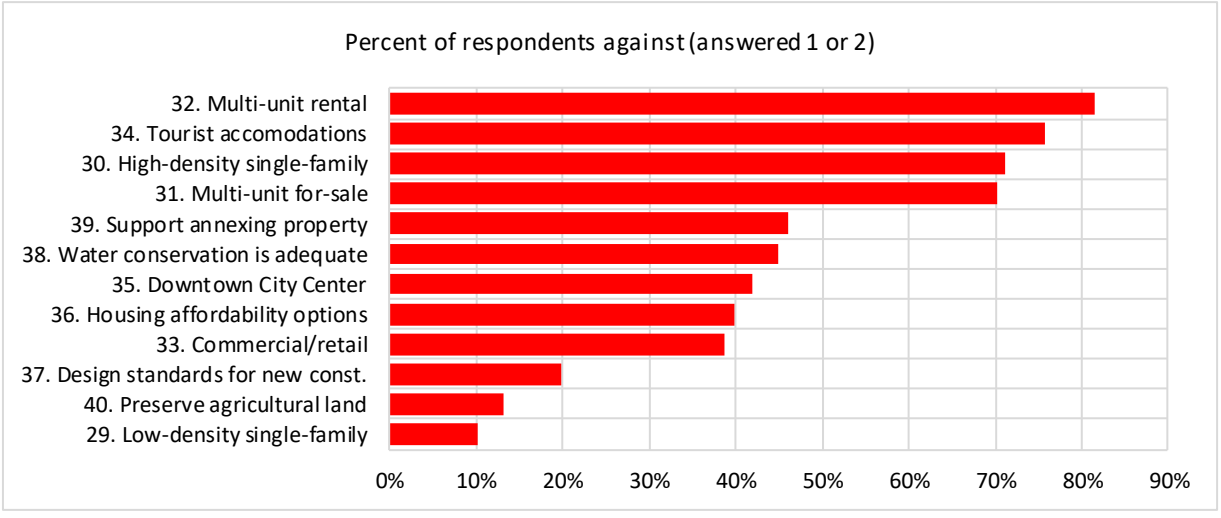
	Pct 1-2	Pct 3	Pct 4-5
9. Parks and/or playgrounds/outdoor sport space	15.3%	25.2%	**59.5%**
10. Open space and/or trails	6.1%	12.8%	**81.1%**
11. Dog facilities / dog parks	40.6%	27.9%	31.5%
12. Build a Community/Senior Center and/or a City Recreation Center.	30.3%	24.6%	45.1%
13. Bike lanes	21.1%	19.4%	**59.5%**
14. Community garden	43.5%	29.9%	26.6%
15. Public transportation	38.2%	32.7%	29.1%
16. Public art in outdoor public spaces	39.6%	29.4%	31.0%
17. Benches, shaded areas, drinking fountains and other pedestrian conveniences	20.0%	28.4%	**51.6%**
18. Traffic calming solutions to reduce speeding	22.1%	23.8%	**54.2%**
19. Develop a wastewater treatment and distribution system	16.2%	23.3%	**60.5%**
20. Develop a second fire station for fire/EMS personnel and equipment	22.1%	29.0%	48.9%
21. Provide standards and enforcement for unkept properties	16.1%	17.8%	**66.1%**
22. Continue to install roundabouts in favor of traffic signals at busy intersections	19.3%	17.9%	**62.8%**
23. Install traffic signals at busy intersections rather than roundabouts	**61.5%**	15.6%	22.9%
24. Install additional streetlights	**62.2%**	16.1%	21.7%
25. Continue to regulate outdoor lighting to maintain a dark night sky	16.2%	9.5%	**74.3%**
26. Better high-speed broadband/internet	14.2%	19.2%	**66.5%**
27. Better cellular coverage	16.3%	20.2%	**63.5%**
28. More options for internet service providers	17.5%	23.7%	**58.9%**



ALL NEIGHBORHOODS/ALL HOUSEHOLDS
WHAT TYPES OF DEVELOPMENT SHOULD IVINS CITY ENCOURAGE?

	Pct 1-2	Pct 3	Pct 4-5
29. Low-density single-family residential development	10.1%	11.4%	**78.5%**
30. High density single-family residential development	**71.0%**	17.5%	11.5%
31. Multi-unit for-sale development (townhomes/condominiums)	**70.3%**	19.4%	10.3%
32. Multi-unit rental development (apartment complexes)	**81.5%**	12.1%	6.4%
33. Commercial/retail development	38.6%	28.8%	32.5%
34. Tourist accommodations (resorts, hotels)	**75.7%**	15.7%	8.6%
35. Create a Downtown City Center to include commercial development/open space.	42.0%	24.4%	33.6%
36. Look for ways to make housing more available for a wider range of incomes	39.9%	26.9%	33.2%
37. Provide arch./design standards for new const. to enhance the city's character	19.9%	18.3%	**61.8%**
38. Current water conservation requirements for new construction are adequate	45.0%	20.9%	34.1%
39. Support annexing more property into Ivins City	46.1%	31.2%	22.7%
40. Preserve agricultural land	13.2%	17.2%	**69.6%**





ALL NEIGHBORHOODS/ALL HOUSEHOLDS
WHAT TYPES OF BUSINESSES WOULD YOU LIKE TO SEE ENCOURAGED?

	Pct 1-2	Pct 3	Pct 4-5
41. Restaurants	15.9%	18.6%	65.5%
42. Theatre	55.2%	23.3%	21.5%
43. Medical/healthcare clinic	27.2%	27.9%	44.9%
44. Pharmacy	35.8%	28.4%	35.8%
45. Urgent Care	31.5%	26.9%	41.5%
46. Specialty shops	36.2%	29.2%	34.6%
47. Fast food	64.1%	17.1%	18.7%
48. Banks/financial institutions	59.4%	24.6%	16.0%
49. Small independent businesses	17.7%	28.5%	53.8%
50. Chain stores	75.3%	13.6%	11.1%
51. Food market	40.6%	24.3%	35.1%
52. Hotel	81.8%	10.7%	7.5%
53. Resort	82.2%	10.5%	7.3%
54. Short-term rentals in Resort Commercial (RC) zones	86.0%	8.6%	5.4%

