IVINS CITY ARTS COMMISSION

2024 ANNUAL REPORT

IVINS CITY ARTS COMMISSION

Arts Commission web page: www.IvinsArtsCommission.com

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Ordinance No.2015-20, as amended by Ordinance No. 2019-05, establishes the Ivins City Arts Commission, and delineates five powers and duties of the Arts Commission. We hereby report our activities under each of these powers and duties.

1. Recommend to the City Council how the Arts Master Plan can best be implemented.

On November 5, 2015, the Ivins City Council adopted the first Ivins City Arts Master Plan (AMP) identifying seven goals with related action steps. The following delineates the Arts Commission's activities under these goals.

Goal 1: Understanding the art resources in Ivins City. (Resource Guides)

- Published Ivins City arts events and Ivins City Arts Commission (ICAC) activities each month under *Explore the Arts* in the Ivins City Newsletter.
- Maintains an Artist Registry of local artists on the Arts Commission website.
- Published Arts Commission notices and activities in Kayenta Connections.
- Posted weekly Ivins City Arts Commission activities and events on Instagram.
- Maintains an active ICAC website that includes Art on Loan application, It's a Wrap application, a local artist registry and the Ivins City Arts Commission Master Plan.

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities. (Site Selection)

- Selected six local artists to have their artwork displayed throughout Ivins City in the annual Ivins City Art-on-Loan Program. Two sculptures were installed on roundabouts on Old Highway 91, and 400 West and Center Street, three paintings displayed in Ivins City Hall and one large photograph in the Ivins's Police Department. A reception honoring the artists was held on May 13, 2024.

- Selected two local Ivins students to have their artwork on display in Ivins City Council Chamber as part of the *Ivins's Featured Student Artist* exhibit in June and October of 2024.

- Presented an adult and children's art exhibition and competition in the City Council chambers during Heritage Days, September 6th and 7th, 2024.

- Presented a photo exhibition in the lobby of Ivins City Hall to show how important the RAP Tax is and how it benefits the thriving arts, parks and recreation community in Ivins.

- Installed two metal plaques on Old Highway 91 and 400 Center Street, adjacent to the roundabouts to name the two sculptures and the artist that created them**.**

Goal 3: Create a more walkable city and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future. (Acquisition & Disposition)

***The Ivins City Art Master Plan outlines a natural "art corridor" highlighted on the map that extends from the border of East Ivins along Snow Canyon Parkway to Center Street and west to the Kayenta Art Village.*

- Approved an updated draft for the Ivins City Arts Commission 2023-2024 Addendum to the 2017 Arts Master Plan to be submitted to the Ivins City Council for approval in 2025. Goal 3 reads, "Enliven and enhance spaces throughout the Ivins City for the community and visitors to enjoy public art and art activities." Activities include updating the scope of the Ivins City Arts Corridor, the Art on Loan program, mural projects, safe sidewalks and the It's a Wrap program.
- A process was developed by the ICAC for HOA's, local private business and organizations to submit art/designs to fund utility boxes in the community with art, as a continuation of the It's a Wrap program. Applications are available on the Ivins City Arts Commission website and promoted monthly in the "Explore the Arts in Ivins" section of the Ivins Newsletter. The ICAC will review the applications and make recommendation to the Ivins City Council. Funding will be provided by the applicants.
- An ad hoc committee from the ICAC was developed to explore future development of the Ivins Arts Corridor to explore ideas for public art along the Ivins Arts Corridor to include; murals, crosswalk art, banners on light poles and sculptures.

Goal 4: Obtain public and private financial support for public art. (Funding)

- Ivins City Arts Commission shared the projects funded by RAP Tax in a photo display to increase awareness of the RAP Tax projects in Ivins City and Washington County. The RAP Tax renewal passed in the 2024 election on November 5, 2024.

- Received continued support from Ivins City RAP funds dedicated to the arts ($20,000) to be set aside to meet the matching funds required for the Our Town Grant application, pending an award in April, 2025.

- Partnered with Kayenta Arts Foundation, a 501 (C) 3 non-profit organization, continuing a community drive to help raise funds for the Arts Corridor.

Goal 5: Maintain public art for future generations. (Maintenance)

- Members of the city landscape and grounds crew landscaped the Art on Loan sculptures on Old Highway 91, and 400 West and Center Street.

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

- Updated the Arts Commission logo to better reflect Ivins City.

- Published events and Arts Commission announcements on the Ivins City's website and in its newsletter under *Explore the Arts.*

- Further developed the Ivins City Arts Commission website featuring up-to-date interactive digital forms (RAP Tax application, Art on Loan application, It's a Wrap application), an artist registry and photos of the Ivins City Arts Commissioners.

- Actively maintained social media postings through Facebook and Instagram which highlight Arts Commission activities and spotlights the artwork of featured Ivins City artists.

Goal 7: Ensure appropriate accountability to the city and community (Evaluation)

- Attended select City Council meetings to present information and answer questions related to Arts Commission activities.

- Submitted a written report and presented a Six-Month Report (June, 2024)and scheduled an Annual Report (January 16, 2025) for the Ivins City Council.

- Posted all meeting agendas and minutes on Ivins City Arts Commission Website.

2. **Make recommendations to the Mayor and City Council regarding prospective Arts Commission appointments.**

- Published in the City's newsletter and on the Arts Commission Website a call for applicants for Ivins City Arts Commission. The Arts Commission maintains a file of all applications received throughout the year via the online digital or paper application form.

- Reviewed six applications for two Ivins City Arts Commissioner positions due to mid-term vacancies. The Arts Commission submitted a recommendation to the Mayor and Council to fill those vacancies in June, 2024.

3. **Periodically review the Arts Master Plan and recommend revisions when warranted.**

    - The Ivins City Arts Commission sub-committee prepared an updated draft 2024, Addendum to the 2017, Arts Master Plan, which has been reviewed by the Ivins Arts Commission. The sub-committee recommended that the Arts Master Plan align with the Ivins City Plan before being open to public hearing and presented to the Ivins City Council for final adoption in 2025. The sub-committee is working to align the updated Arts Master Plan with the updated Ivins City Plan.

4. **Review and make a recommendation to the City Council regarding RAP Tax applications and ultimate funding for the arts under the competitive process set forth by the City Council.**

    - Followed the timeline and application approval process to apply for RAP tax funds for the arts received in 2024. ICAC received, reviewed, and acted on two applications.
    - Recommended funding for the following organizations in 2024:
        - Kayenta Arts Foundation: $17,000
        - Tuacahn Center for the Arts: $17,000
        - Recommended non-awarded 2024 RAP funds for the arts be reserved for public art projects produced on behalf of Ivins City.

5. **Apply for art grant funds and/or uncommitted arts RAP Tax funds on behalf of the City.**
    - Requested Ivins City Council's support to re-apply for the National Endowment for the Arts, NEA,*Our Town* grant, in partnership with the Kayenta Arts Foundation. Ivins City was not awarded grant money for 2024, which is not unusual for a first-time submission. After a follow-up call in June, with the NEA, to discuss our chances for an award, it was decided to re-apply. The NEA, *Our Town* grants will be awarded in April of 2025.
    - Requested and received approval for City Resolution NO. 2023-15R which allocates a $7,500 annual RAP tax set aside for the City's Arts Corridor.

Final Thoughts:

The mission of the ICAC is to "encourage, foster and promote local arts and cultural organizations, artist and art-related activities and education which reflect our heritage and enhance the quality of life in Ivins City." In the past 12 months the ICAC has competed the following to fulfill this mission:

- Reviewed, recommended to the Ivins City Council and awarded two grants applications to fund projects and events for the Kayenta Arts Foundation and Tuacahn.

- Prepared and released the 2025 RAP Tax applications for funding.
- Successfully awarded six local artists to share their art in public places in Ivins City through the Art on Loan Program. Provided a reception and award ceremony open to the public. Installed six pieces of public art in community buildings and in two public roundabouts.
- Participated in the Heritage Days with a community-based art exhibit and competition for adults and students.
- Shared various projects funded by the RAP Tax in Ivins City in a photo exhibit in City Hall.
- Started a Student Featured Artist program and identified three youth artists in 2024.
- An ad hoc committee continues to develop ideas, projects and funding opportunities for the Ivins Art Corredor.

Most impressive in 2024 is that all of these events and projects the ICAC has established created a strong community of stakeholders to collaborate with the Arts Commission and move forward with the development of our mission.

The Ivins City Arts Commission leads with a focus on community that builds on our natural landscape to inspire, connect and enrich the lives of our community.

Submitted by:

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Michele Adams, Vice Chair
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