Ivins City Arts Commission 2025/26 Action Plan

FINAL DRAFT Updated: 11/14/2025

SUMMARY The 2017 Ivins City Arts Master Plan defines the city's policies and practices for working with developers, businesses, artists, and others to maintain and enhance the reputation and experience of Ivins City as a place for living artfully. This document contains our annual Action Plan update with specifics to achieve the goals stated in the Arts Master Plan.

VISION: LIVING ARTFULLY - Ivins City is a recognized and welcoming arts and cultural community that builds on its natural landscape to inspire, connect, and enrich the lives of our community.

MISSION: To encourage, foster and promote local arts and cultural organizations, artists, and art-related activities and education which reflect our heritage and enhance the quality of life in Ivins City.

Goal 1: Understand the Art Resources in Ivins City (Resource Guides)

Activity	Outputs/Outcomes	Timeline	Responsible Party	Funding	Comments
1.1 Maintain Website with Current Art Information	Display photos and maps of installations for public viewing	Ongoing	Webmaster/All		Lead Current Year - Kathy/Kaitlyn
1.2 Update/Maintain Artist Registry on Website	Promote local artists to support "Call for Art" projects	Ongoing	Webmaster/All		Lead Current Year - Kathy/Kaitlyn
1.3 Add Performance/Literary Artists to Registry	Add these Genres to Art Resources on Website	Ongoing	Webmaster/All		Lead Current Year - Kathy
1.4 Publish Art News on City Website and Newsletter	Increase Public Engagement with Arts Activities	Ongoing	All Members	City	Lead Current Year - Daphne
1.5 Explore and Conduct "Art Organization" Roundtables	Collaboration with Other Arts Organizations	2x per Year	All Members		Lead Current Year - Daphne

Goal 2: Enliven and Enhance Spaces Throughout Ivins City for the Community and Visitors to Enjoy Public Art and Art Activities (Site Selection)

Activity	Outputs/Outcomes	Timeline	Responsible Party	funding	Comments
2.1 Identify Art Districts to Supplement Art Corridor	Publish Citywide Art Map with Districts for Entire City	Dec-25	All Members		Lead Current Year - Michele/Liz/Daphne
2.2 Continue "It's a Wrap" Utility Boxes Project	Add to all Districts/Jotform Guidelines/Advertise to HOAs/Developers to wrap boxes	Ongoing	Daphne	RAP Donations	Lead Current Year - Daphne
2.3 Annual "Art on Loan" Program	Install Six Art Pieces Annually throughout the City	May-26	Michele	RAP/City	Lead Current Year - Michele
2.4 Heritage Days Art Events	Youth/Adult Art Exhibit/Silent Auction	Sep-26	All Members	City Donations	Lead Current Year - Tamara/Kaitlynn
2.5 Bus Shelter Design Collaboration Project	Recommend Art-Inspired Design in New Bus Shelters	Ongoing	All Members	City Transit Tax	Lead Current Year - Patty
2.6 Firehouse Mural Project	Continue Mural Development Plan	Ongoing	Community Cmte	RAP	Lead Current Year - Liz/Michele/Daphne
2.7 Crosswalk Safety Art Project (Roundabout)	Continue Project Development	Ongoing	Community Cmte	RAP/Grant	Lead Current Year - Liz

Goal 3: Create a more Walkable City, Weave together Culture, People, Neighborhoods, Ideas through Public Art to create a Memorable Landscape that Respects the Past and builds for the Future. (Acquisition & Disposition)

Activity	Outputs/Outcomes	Timeline	Responsible Party	Funding	Comments
3.1 Integrate Public Art Throughout Walkable Areas	Encourage walking/exploration through engaging art	Ongoing	All Members		
3.2 Update Website as New Art is Installed	Strengthen community engagement and visibility	Ongoing	Webmaster		Lead Current Year - Kathy/Kaitlyn
3.3 Explore Performing Arts in Districts	Foster neighborhood connections through live performances	Ongoing	Arts District Cmte		

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Goal 4: Obtain Public and Private Financial Support for Public Art (Funding)

Activity	Outputs/Outcomes	Timeline	Responsible Party	Funding	Comments
4.1 Pursue Grants from Local/State/Federal Agencies	Fund new sculptures, murals, performances, box wraps	Ongoing	All Members	Grants	Current Year Lead - Liz
4.2 Apply for Excess Annual RAP Funds	Identify projects for the excess RAP taxes	Dec-25	All Members	City	Current Year Lead - Michele
4.3 Seek Sponsorships -Individuals and Developers	Add new public art throughout the Arts Districts	Annual	All Members	Donations	
4.4 Accept Privately Donated Art	Expand city collection through private contributions	Annual	All Members	Donations	

Goal 5: Maintain public art for future generations (Maintenance)

Activity	Outputs/Outcomes	Timeline	Responsible Party	Funding	
5.1 Manage Wrapped Boxes Maintenance Budget	Included in New RAP Budget for Commission	Ongoing	All Members	RAP	Current Year - Patty/Public Works
5.2 Review and Adjust Maintenance Cost Estimates	Update Based on Actual Expenses	Ongoing	All Members	RAP	Current Year - Patty/Public Works
5.3 Develop Annual Inspection and Maintenance Plan	Ensure Upkeep of All City Art Assets	Dec-25	All Members	RAP	Current Year - Patty/Public Works

Goal 6: Build Awareness and Promote Understanding about Public Art and the Benefits of the Arts (Education and Marketing)

Activity	Outputs/Outcomes	Timeline	Responsible Party	Funding	Comments
6.1 Launch Blog on Arts Website	Engage residents with ongoing arts activities	Monthly	All Members		Lead Current Year - Kathy
6.2 Promote Art on Loan and Heritage Days	Increase participation through online outreach	Ongoing	All Members	City	Lead Current Year - Heritage Days Cmte
6.3 Explore Youth Art Summer Class through Parks & Recreation	Engage Youth for Heritage Days Art Exhibition	Summer 26	All Members	City Parks & Rec	Lead Current Year - Kaitlyn, Parks & Rec
6.4 Promote Local School Events on Website	Promote Youth Arts Events	Ongoing	Webmaster		Lead Current Year - Kathy
6.5 Promote and Develop Marketing for Arts Corridor/Arts District	Educate and Market Corridor and Districts	Ongoing	All Members	Rap/Grant Donations	Lead Current Year - Arts Corridor Cmte
6.6 Promote Connection and Resources w/Schools	Develop Collaboration and Connection	Ongoing	School Contact		Lead Current Year - Kaitlyn, Ava & Robert
6.7 Promote Connection and Collaboration with Coyote Tales	Develop Collaboration and Connection	Ongoing	All Members		Lead Current Year - Daphne
6.8 Continue Production of Arts Video	Promotion of Arts and Events	Ongoing	Ivins Inspired		Lead Current Year - Daphne

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Goal 7: Ensure Appropriate Accountability to the City (Evaluation)

Activity	Outputs/Outcomes	Timeline	Responsible Party	Funding	Comments
7.1 Present Annual Report to City Council	Demonstrate transparency and progress	TBD	Chair		Current Year - Michele
7.2 Review and Recommend Applications for ICAC to the Mayor.	Maintain Full and Functional Commission	As Needed	All Members		Current Year Lead - Michele
7.3 Periodically Review/Update Arts Master Plan	Update as Goals Met/Change	Annually	All Members		Requires City Council Action to Update
7.4 Maintain Records Retention compliance	Annual Review and Update as Needed	Annually	All Members		Current Year Lead - Michele
7.5 Attend City Council Mtgs as Needed/Requested	Art News/Presentations/Reports	Ongoing	All Members		Current Year Lead - Michele
7.6 Review/Recommend RAP Tax Grant Appls to Council	Recommend RAP Tax Grant Funding	Ongoing	All Members		Presented to Council 2nd Meeting in Jan
7.7 Ensure Previous RAP Grant Rprt is Recd/Reviewed	Grantees Must Provide w/New RAP Request	Ongoing	All Members		Must be Provided with RAP Grant Appl
7.8 Create and Maintain Acctg Records - Funding by Project and/or Source	Maintain/Monitor as per GAAP	Monthly	All Members		Current Year Lead - Patty, City Finance Dir

OTHER: Duties "As Assigned" from Mayor	Complete Other Requests/Projects As Assigned	Ongoing	All Members		