Kari Jimenez

From: Shad Johnsen
Sent: Friday, December 19, 2025 2:22 PM
To: Kari Jimenez
Subject: City Council Application- Mid-Term Vacancy
Attachments: Mid-Term City Council Vacancy Application.pdf; Conflict of Interest Disclosure Statement 2025.pdf; Mid-Term Vacancy Candidate Questions.pdf

CAUTION: This email originated from outside the organization. Do not click links or open attachments unless you can verify the sender.

Kari,

See the attached:

1. Application
2. Original Conflict of Interest Disclosure | It is still current
3. Candidate Questions

Let me know if you are missing anything.

Sincerely...and Merry Christmas!

--
Shad Johnsen

IVINS CITY

EXHIBIT A TO RESOLUTION NO. 2025-24R

Application for City Council Mid-Term Vacancy Seat

Term expiring in January, 2028

Application Deadline: 5:00 p.m. Friday, December 19, 2025

APPLICANT INFORMATION

Name: Chad Johnsen

QUALIFICATIONS:

I certify the following:

I am a Citizen of the United States.	☒ Yes	☐ No
I am a registered voter in Ivins City.	☒ Yes	☐ No
I have been a resident of Ivins City for the previous twelve (12) months.	☒ Yes	☐ No
Have you been convicted of a felony, treason, or a crime against the elective franchise?	☐ Yes	☒ No

CERTIFICATION OF APPLICANT:

PLEASE READ THE FOLLOWING PARAGRAPH CAREFULLY BEFORE SIGNING.

I certify that all statements made in this application are true and complete. I understand that any misrepresentation of material fact in this document, or during an interview, may subject me to disqualification.

I understand that information provided on this application is a public record and I authorize Ivins City to release the information contained herein.

Applicant's Signature

12/10/2025
Date

On or before December 19, 2025, interested individuals who are qualified by law to serve as City Council Members known as "Candidates" shall submit their name, campaign finance statement and conflict of interest disclosure statement to **Ivins City Recorder Kari D. Jimenez at 85 North Main Street, Ivins, Utah or via email to kjimenez@ivinsutah.gov** and may complete and submit additional materials consisting of the application, written answers to the questions, a statement of interest, a resume, and up to 3 letters of recommendation. No Candidate is required to submit any items of additional information but submission is highly encouraged so that the City Council will have additional information to consider for each Candidate before the interviews. No other materials will be considered. All materials submitted by Candidates will be public records available with the agenda for the Vacancy Meeting, except that home addresses, telephone numbers, and email addresses will be redacted.

CONFLICT OF INTEREST DISCLOSURE STATEMENT

UNDER THE MUNICIPAL OFFICERS' AND EMPLOYEES' ETHICS ACT

(Utah Code Annotated Section 10-3-1313, 20A-11-1604(6), and 10-3-301.5

Shad Johnsen — Candidate or Officeholder for the following Office:

Regulated Officeholder/Candidate (Print Name) ☐ Mayor ☒ City Council

1. The name and address of each current employer and each employer during the preceding year including a brief description of the employment, occupation, and job title.

Current Employer(s):

Employer Name	HingeWorks	Occupation	Kitchen Designer
Employer Address	960 S 1900 E, Bldg #2, Washington U	Job Title	Visionary
Brief Description	Cabinets, appliances & closets for builders		
Employer Name		Occupation	
Employer Address		Job Title	
Brief Description			

Preceding Year Employer(s):

Employer Name		Occupation	
Employer Address		Job Title	
Brief Description			
Employer Name		Occupation	
Employer Address		Job Title	
Brief Description			

2. The name of the entity in which the regulated officeholder/candidate is or was an owner or officer during the current or preceding year including a brief description of the type of business or activity conducted by the entity and position.

☐ Check if not applicable

Entity Name (current)	Homez LLC	Position	Owner
Brief Description	Building service directory and development tool		

IVINS CITY

Entity Name (preceding year)	My Proddux LLC	Position	Owner
Brief Description	Product development		

3. The name of each individual or entity, including a brief description of the type of business or activity, from which the regulated officeholder/candidate has received $5,000 or more in income during preceding year.

☐ Check if not applicable

Individual/Entity Name	Ideas Rising LLC, DBA HingeWorks
Brief Description	Cabinets, appliances & closets for builders
Individual/Entity Name	
Brief Description	

4. The name and brief description of each entity in which the regulated officeholder/candidate holds any stocks or bonds having a fair market value of $5,000 or more as of the date of this disclosure statement or during the preceding year (excluding funds managed by a third party, including blind trusts, managed investment accounts, and mutual funds).

☒ Check if not applicable

Entity Name	
Brief Description	
Entity Name	
Brief Description	

5. The name of each entity or organization **not** listed above in which the regulated officeholder/candidate currently serves, or served in the preceding year, in a paid leadership capacity or in a paid or unpaid position on a board of directors including a brief description of the business or activity and position held.

☒ Check if not applicable

Entity Name		Position	
Brief Description			
Employer Name		Position	
Brief Description			

6. (Optional): Description of any real property in which the regulated officeholder/candidate holds an ownership or other financial interest that the regulated officeholder/candidate believes may constitute a conflict of interest including a description of the type of interest.

☒ Check if not applicable

Real Property	
Type of Interest	
Real Property	
Type of Interest	

7. The name of the regulated officeholder/candidate's spouse and the name and address of each current and preceding year employer if the regulated officeholder/candidate believes the employment may constitute a conflict of interest.

☒ Check if not applicable

Spouse	
Employer (current)	
Employer (preceding year)	

8. The name of any other adult residing in the regulated officeholder/candidate's household who is **not** related by blood, including a brief description of their employment or occupation if the regulated officeholder/candidate believes the adult's presence may constitute a conflict of interest.

☒ Check if not applicable

Other Adult	
Employment description OR Occupation	
Other Adult	
Employment description OR Occupation	

9. (Optional) A description of any other matter or interest that the regulated officeholder/candidate believes may constitute a conflict of interest.

☒ Check if not applicable

_____

_____

Check if applicable:

☐ Under UCA 20A-11-1604(7)(a), I claim that I am an at-risk government employee as defined in UCA 63G-2-303(1)(a) and that my employment under Item 1 be redacted.

IVINS CITY

☐ Under UCA 20A-11-1604(7)(a), I claim that my spouse is an at-risk government employee as defined in UCA 63G-2-303(1)(a) and that my spouse's employment under Item 7 be redacted.

I, the regulated officeholder/candidate, believe the information provided is true and accurate to the best of my knowledge.

Date: 6/4/2025

Regulated Officeholder/Candidate Signature

Privacy Notice:

- The personal data collected in this form will be available to the public under 63G-2-301.
- Any personal data redacted in accordance with 20A-11-1604(7)(a) is not considered a public record under 63G-2-301. This data will be used for administrative purposes and will not be displayed to the public. This information is required under 20A-11-1604. Violation of this section may result in a class B misdemeanor and a $100 fine. The information, unless specified, will be publicly available on the disclosures and possibly other election-related websites. Personal data collected on the website will not be sold. The personal data will be included in the record series GRS 1911.



Shad Johnsen

Ivins City Council
Mid-Term Vacancy Candidate Questions

1. How long have you lived in Ivins, and describe your current and past involvement with Ivins committees, programs, and events?

I have lived in Ivins for a total of approximately 20 years—first from 2002 to 2009, and then again from 2012 to the present. Ivins has been my long-term home, where I've raised my family, built a business, and developed deep roots in the community.

Over the years, I've been actively involved in community events, civic conversations, and local initiatives, even when not serving in a formal committee role. I regularly attend City Council meetings, planning-related discussions, and community forums to stay informed and engaged. I've supported local events, community gatherings, and service opportunities, and I make a consistent effort to listen to residents with differing perspectives to better understand what matters most to them.

While my involvement has not always been through appointed committees, I have remained engaged through ongoing dialogue with residents, business owners, and city leaders. I believe meaningful civic involvement includes showing up, listening, asking questions, and being willing to contribute time and effort when needed.

---

2. What is your current or former occupation/profession and how has this prepared you for public office/city council?

I have been a business owner for over 23 years, in a 31 year career as a Kitchen Designer, which has given me extensive experience in leadership, budgeting, strategic planning, problem-solving, and accountability. Running a business requires balancing competing interests, making decisions with limited information, and working collaboratively with teams, clients, and partners—many of the same skills required of a City Council member.

In addition to my professional experience, I've served in various leadership roles, including as president of a homeowners association, where I stepped in during a challenging period and helped restore stability and trust. I've also served on nonprofit boards and in community leadership positions, which required consensus-building, ethical decision-making, and respect for differing viewpoints.

These experiences have taught me the importance of listening, asking thoughtful questions, and understanding the long-term impacts of decisions—especially when resources are limited and the outcomes affect many people.

---

3. Why are you interested in serving on the Ivins City Council, and provide a short statement on your vision for Ivins City for the next 5–10 years (150–250 words).

I am interested in serving on the Ivins City Council because I care deeply about this community and believe I can contribute in a thoughtful, steady, and collaborative way. I ran for City Council knowing that the decision ultimately belongs to the residents, and while I narrowly missed being elected, I remain willing to serve if asked. I see this vacancy as an opportunity to help during a transitional time—not as an entitlement, but as a responsibility I would approach with humility.

My vision for Ivins over the next 5–10 years is one of intentional growth, preservation of our unique character, and strong infrastructure planning. I hope Ivins continues to be a place where people feel connected—to nature, to one another, and to their local government.

I believe we can protect open space, respect property rights, plan responsibly for water and infrastructure needs, and encourage thoughtful economic opportunities that align with our values. I also believe trust between residents and city leadership is essential, and that trust is built through transparency, listening, and consistency.

Ivins doesn't need to become something else to succeed—it needs to be the best version of what it already is. My goal would be to help support that vision through careful decision-making and respectful collaboration.

---

4. What do you believe are the most important issues currently facing Ivins and what are 1–2 solutions you offer to help (150–250 words)?

One of the most important issues facing Ivins is water—specifically long-term storage, distribution, and reliability, alongside continued conservation. While conservation remains important, I believe the next phase requires creative and forward-looking solutions related to infrastructure and planning.

Another key issue is growth management—how Ivins grows, where it grows, and how that growth impacts traffic, housing, services, and quality of life. Residents care deeply about preserving the character of the community while still allowing for reasonable opportunities for families, seniors, and local businesses.

One solution I support is collaborative, data-informed planning. This includes working closely with city staff, regional partners, and residents to understand constraints and opportunities before decisions are made. Asking better questions upfront often leads to better outcomes.

A second solution is targeted economic diversification—not broad incentives, but smart approaches such as streamlined permitting, strong infrastructure (including broadband), and partnerships with educational institutions. This can help Irvins remain financially stable without sacrificing its values.

Ultimately, I believe solutions come from listening carefully and working together, not from assuming any one person has all the answers.

---

5. How should the City Council engage with residents when making key decisions?

The City Council should engage residents early, clearly, and consistently. Engagement should not feel like a formality after decisions are already leaning in one direction, but a genuine effort to understand concerns, values, and ideas before votes are taken.

This includes public meetings, workshops, surveys, and informal conversations—especially with residents who may disagree. I believe asking questions like "What do you care about?" and "How can we help?" builds trust and leads to better outcomes.

Council members should also communicate limitations honestly—being clear about what the Council can and cannot control—and avoid making promises that are outside their authority.

---

6. How do you define effective leadership in a community setting and what unique perspective or skills would you bring to the City Council?

Effective leadership in a community setting is grounded in humility, consistency, and service. It means listening more than speaking, seeking understanding before agreement, and being willing to change course when better information becomes available.

I would bring a perspective shaped by decades of leadership in business, nonprofit service, and community organizations. I am comfortable navigating complex issues, asking hard questions respectfully, and working with people who see things differently than I do.

I also believe strongly in follow-through. If I commit to something, I take that responsibility seriously—and when I can't meet an expectation, I communicate clearly and early.

---

7. Can you commit the necessary time to prepare for and attend all meetings?

Yes, I understand the time commitment required to serve effectively on the City Council and am prepared to prioritize meeting preparation, attendance, and follow-up. I would treat this role with the seriousness and dedication it deserves. Though it is hard to commit to every unknown meeting date and time, you will find I am reliable and communicate when I cannot be there.

---

8. Do you have any current or potential conflicts of interest that may impact your ability to serve?

I am not aware of any conflicts of interest that would prevent me from serving. If a situation arose where a potential conflict existed, I would disclose it fully and recuse myself as appropriate, in accordance with city policy and ethical standards. This includes my company and our interest in projects being planned for the community.

---

9. How would you approach situations where your personal opinions differ from the majority of residents or fellow Council members?

In those situations, I would first seek to understand why others feel differently. I believe disagreement is often an opportunity to learn. I would share my perspective respectfully, consider new information carefully, and ultimately support the decision-making process even when outcomes differ from my personal preference.

Serving on the Council is not about winning arguments—it's about serving the community, whose City this is.

---

10. Briefly share your thoughts regarding the Ivins City General Plan (150–250 words).

I view the Ivins City General Plan as a guiding framework rather than a rigid rulebook. When used well, it helps the City make consistent, thoughtful decisions that reflect community values while allowing flexibility as conditions change.

I believe the General Plan should prioritize long-term water planning, infrastructure capacity, protection of open space, and clear expectations around growth and development. It should also be revisited periodically to ensure it still reflects the realities and desires of current residents—not just past assumptions. This includes the importance of regularly analyzing the

costs of such long term plans that may not have been understood when citizens were giving their feedback on desired outcomes for our beautiful city.

Most importantly, I believe the General Plan works best when residents understand it and feel a sense of ownership in it. That requires transparency, education, and ongoing dialogue. If appointed, I would approach the General Plan with respect, curiosity, and a willingness to listen—seeking to apply it in a way that serves both present and future generations of Irvins residents.