IVINS CITY ARTS COMMISSION

2025 ANNUAL REPORT

IVINS CITY ARTS COMMISSION

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Ordinance No.2015-20, as amended by Ordinance No. 2019-05, establishes the Ivins City Arts Commission, and delineates five powers and duties of the Arts Commission. We hereby report our activities under each of these powers and duties.

1. Recommend to the City Council how the Arts Master Plan can best be implemented.

On November 5, 2015, the City Council adopted the first Ivins City Arts Master Plan (AMP) identifying seven goals with related action steps. The Arts Commission presented and the City Council approved the 2025-26 Addendum to the 2017 Art Master Plan. The addendum includes an update broadening the scope of the Ivins City Arts Corridor to now feature Ivins Community Arts Districts throughout the city. The following provides an overview of the Arts Commission's activities in 2025 under each goal.

Goal 1: Understanding the art resources in Ivins City. (Resource Guides)

- Published arts events sponsored by local non-profit arts organizations and Ivins City Arts Commission activities each month under *Explore the Arts* in the Ivins City Newsletter.
- Maintained an Artist Registry of local artists on the Arts Commission website.
- Published Arts Commission notices and activities in Kayenta Connections.
- Maintained an active Ivins City Arts Commission (ICAC) website that includes digital forms for: Art on Loan application; It's a Wrap! application; a local artist registry; RAP tax grant request information and updates on all events sponsored by the Arts Commission.

Goal 2: Enliven and enhance spaces throughout Ivins City for the community and visitors to enjoy public art and art activities. (Site Selection)

- **Art on Loan Program**: Selected six local artists to have their artwork displayed throughout Ivins City in the annual Ivins City Art on Loan Program. A sculpture was installed near the roundabout on Snow Canyon Parkway; three paintings and two large photographs are displayed in Ivins City Hall. A reception honoring the artists was held on May 12, 2025.

- **It's a Wrap! Program:** The Arts Commission installed an art-wrapped utility box which celebrates the Ivins Community Garden. The box is located near the roundabout at Center St and Red Mountain Boulevard. Two HOA's have sponsored four boxes.
- **Featured Student Artist**: Two Ivins students, Sloane Perez and Aspen Blake were honored to have their artwork on display in Ivins City Council Chamber from May – September 2025 and October 2025 - April 2026.
- Raised private funds to purchase the Lance Ludlow sculpture which is located at the back entrance to City Hall.
- Ivins was chosen to be the Spotlight City at the Washington County Fair. The Arts Commission mounted an exhibition honoring Ivins City: Past, Present and Future. After the fair, the exhibition was moved to the lobby of City Hall for all residents to enjoy.
- Heritage Days: Presented an adult and children's art exhibition in the City Council chambers during Heritage Days, September 12th and 13th, 2025.
- Sponsored a Silent Auction during Heritage Days to raise funds for the purchase of the Lyman Whitaker Wind Sculptures.

Goal 3: Create a more walkable city and weave together culture, people, neighborhoods, and ideas through public art to create a memorable urban landscape that respects the past and builds for the future. (Acquisition & Disposition)

- The It's a Wrap! program expanded in 2025; several HOA's sponsored art-wrapped boxes. Applications are now available on the Ivins City Arts Commission website and promoted monthly in the *Explore the Arts in Ivins* section of the Ivins Newsletter. The applicant provides most of the funding, however, ICAC authorized up to 25% of the cost as funds are available through our RAP budget.

- The arts corridor committee recommended that the Arts Commission explore the idea of expanding our focus to Ivins Community Arts Districts throughout Ivins. This idea was enthusiastically embraced by the Commission and the City Council. Council passed Resolution No. 2025-23 which broadened the Arts Commission's ability to use the pre-approved annual RAP funds for projects in the Ivins Community Arts Districts.

Goal 4: Obtain public and private financial support for public art. (Funding)

All Arts Commission projects are funded through individual donations, grants, and the Recreation, Arts, and Parks (RAP tax). Washington County's RAP tax is a small, voter-approved sales tax (0.1% or 1 cent per $10) on non-grocery purchases, used to fund local parks, trails, arts, and cultural programs. **No general funds are spent on any public art projects.**

- The Arts Commission collaborated with Ivins Inspired to conduct a successful large-scale fund-raising campaign to purchase the Lyman Whitaker Wind Sculptures located in the roundabout located at Highway 91and Kwavasa Dr.

- Cherie Stoddard of Gallery 873 organized a silent auction which was held during Heritage Days. The success of this volunteer-led effort helped to secure the funds needed to reach our goal to purchase the Lyman Whittaker Wind Sculptures for Ivins City by October 1, 2025.

- $20,000 of reserved RAP funds had been held for the required grant match in the event the Our Town grant application was successful. These funds are now available for arts projects throughout the city.

- The Arts Commission received several financial gifts from community members to assist in our goal of placing art in public places throughout the city.

Goal 5: Maintain public art for future generations. (Maintenance)

- Members of the city parks department created and installed pedestals for Art on Loan sculptures. They assist in the installation of the sculptures as well as the required landscape maintenance.

Goal 6: Build awareness and promote understanding about public art and the benefits of the arts. (Education & Marketing)

- Published events and Arts Commission announcements on the City's website and in its newsletter under *Explore the Arts.*

- Further developed the Ivins City Arts Commission website featuring interactive digital forms (RAP application, Art on Loan application, It's a Wrap application), an interactive map of the Ivins Community Arts Districts with the locations of arts venues and installed public artwork, an artist registry and photos of Ivins City Arts activities.

- Actively maintained social media postings through Nextdoor, Facebook and Instagram which highlight Arts Commission activities and spotlight the artwork of featured Ivins City artists.

Goal 7: Ensure appropriate accountability to the city and community (Evaluation)

- Attended relevant City Council meetings to present and answer questions related to Arts Commission activities.
- Submitted a written and oral Annual Report (January 2025) to the Ivins City Council.
- Post all meeting agendas and minutes on Ivins City Arts Commission Website.
- Arts Commission Meeting Agendas, Minutes and Recordings are now accessible under the Granicus site on the City Website.

2. **Make recommendations to the Mayor and City Council regarding prospective Arts Commission appointments.**

    - Published in the City's newsletter and on the Arts Commission Website a call for applicants for Arts Commission membership. The Arts Commission maintains a file of all applications received throughout the year via the online digital or paper application form.

    - Reviewed six applications for three Ivins City Arts Commission openings due to a term ending and two mid-term vacancies. The Arts Commission submitted a recommendation to the Mayor and Council to fill the vacancies in April and June 2025.

3. **Periodically review the Arts Master Plan and recommend revisions when warranted.**

    - An Arts Commission sub-committee prepared an updated draft 2025/26 Addendum to the 2017, Arts Master Plan. The Addendum was reviewed and adopted by the Arts Commission and presented to the City Council. One of the highlights under Goal 2 was to rebrand "Arts Corridor" as "Arts Districts" to broaden our focus on placing public art throughout the city. The City Council approved the Addendum and the Ivins Community Arts Districts concept.

4. **Review and make a recommendation to the City Council regarding RAP Tax applications and ultimate funding for the arts under the competitive process set forth by the City Council.**

    - Followed the timeline and application approval process to apply for RAP tax funds for the arts received in 2024. The Arts Commission received, reviewed, and acted on two applications.

    - Recommended funding for the following organizations in 2025:
        - Kayenta Arts Foundation: $17,000
        - Tuacahn Center for the Arts: $17,000
        - Recommended non-awarded 2024 RAP funds for the arts be reserved for public art projects produced on behalf of Ivins City: $11,011.40.

5. Apply for art grant funds and/or uncommitted arts RAP tax funds on behalf of the City.

- Requested and received the City Council's support to work with Ivins Inspired, an Ivins 501 (C)3 organization to hold funds and produce receipts to donors for the Arts Commission fund drive to purchase the Lyman Whitaker Wind Sculptures. This collaboration was very successful.

- Requested and received approval for City Resolution NO. 2025-05R which allocates a $10,000 annual RAP tax set aside for each of the following arts organizations: Tuacahn; Kayenta Arts Foundation and the Ivins City Arts Commission (for the City's Arts Corridor Project).

- Requested and received approval for City Resolution NO. 2025-23R which updates the $10,000 annual RAP tax set aside for the Ivins City Arts Commission to be used to enrich the community by placing public art throughout Ivins in Ivins Community Arts Districts.

Final Thoughts:

The Ivins City Arts Commission leads with a focus on Community Arts. Our primary goal is to support a wide range of arts experiences which are accessible to the residents of Ivins. As we move toward a broader vision of public art, by adopting the Ivins Community Arts Districts, we encourage the community to come forward with ideas which reflect their vision for public art in Ivins City.

Submitted by:

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