Tuesday, December 30, 2025

FY 2025

Ivins City Arts Commission RAP Funds Application

Request for excess Ivins City RAP Funds Designated for the Arts

In 2024, Washington County voters renewed a 10-year County-wide Recreation, Arts and Parks ("RAP") tax imposed as a one-tenth of one percent (0.1%) sales tax. By Resolution 2015-03R, Ivins City Council determined that the City's share of the County RAP tax revenues would be distributed in equal one-third shares between recreation, arts, and parks. Tax-exempt organizations located in Ivins City, or those that contribute significant tax revenue to the City, are eligible to apply for the excess RAP tax funds for arts-related projects taking place within Ivins City.

To apply to the City for these RAP tax funds for the arts, an eligible applicant must complete and submit this application, including all attachments, to Ivins City Arts Commission 85 North Main Street, Ivins, Utah 84738 by the last Friday in December of each year.

Questions: Contact the Ivins City Arts Commission (ICAC) at IvinsArtsCommission@IvinsUtah.gov

Applicant/Organization	Kayenta Arts Foundation
Physical Address:	Ivins, UT, 84738
Mailing Address:	Ivins, UT, 84738

Contact's Name: Miranda Wright

Contact's Title

Contact's Phone Number

Contact's Email Address

Organization Website: https://kayentaarts.org/

How long has applicant been in existence? 14 years

Total amount of RAP tax funds requested: $20,000

Total amount of Project Budget: $54,658.57

Board Information (Executive Officers Only)

	Name	Title	Phone Number	Email	Years Served
Member	Laurel Bryant	Chair			3
Member	Deborah Hutcheson	Vice Chair			3
Member	Steve Sullivan	Secretary			3
Member	Christine Harvey	Treasurer			1
Member					

FINANCIAL INFORMATION:

Proposed use of RAP funds: Project

1. Describe the project (i.e., "proposed project") for which RAP tax funds are requested.

Kayenta Arts Foundation's mission is to develop and create an environment that fosters artistic endeavors for educational and cultural enrichment purposes. We provide year-round access to the arts to residents of Ivins (as well as Washington County residents and visitors), including four impactful public arts festivals: Art in Kayenta, February Art Festival, Kayenta's Street Painting Festival, and Native Arts Market (formerly Festival of the Americas). All four festivals are free and open to the public, and prioritize community engagement with the arts in many forms. For each festival, we schedule and pay local artists for performances, which also enhances opportunities for local artists in Ivins.

Last year, we launched First Fridays at Kayenta, which has been steadily growing month over month. The monthly event now features artisans and vendors in partnership with Southern Utah Market, as well as affordable documentary film screenings programmed in partnership with DOCUTAH. Each event features live music, creative themes, and draws foot traffic to the Kayenta Art Village on otherwise quiet evenings. First Fridays has had positive economic impact for local galleries and artists who anchor their work in

Kayenta.

This year, we are requesting $20,000 from Ivins City RAP Tax to support our free Spring events: Kayenta's Street Painting Festival (April), Native Arts Market (May), and six monthly First Friday Events (February through July).

Kayenta's Street Painting Festival (April 10-12, 2026) focuses on serving families in Ivins and our surrounding area. Local student groups create chalk masterpieces on pavement next to invited professional artists. The festival is free to attend, and in addition to watching the artwork unfold over the weekend, families can enjoy entertainment, face painting, music and food.

We will continue to host the 5K Color Fun Run in Kayenta, which has been a fun event and great success. Last year, we saw participation and attendance increase over the prior year, which signals our work in re-establishing important relationships with chalk artists has been fruitful.

Our theme this year is "Under One Desert Sky," which celebrates the shared landscape, spirit, and stories that connect us all. Beneath the vast desert sky—filled with stars, shifting light, and endless horizons—our community gathers to create, reflect, and imagine together.

The Native Arts Market (May 1-3, 2026) will continue to revitalize the former Festival of the Americas by reaching a much wider selection of professional Native artists across the American Southwest. Three members of our staff visited the Santa Fe Indian Market in August, and while there we made connections with over 60 new artists who are interested in learning more about visiting Southern Utah. The purpose of the event is to celebrate the depth and richness of Native American cultures across the Southwest while providing opportunities for economic growth and activities. The weekend will include a juried selection of fine artists, dance and music performances, film screenings, storytelling, and educational opportunities.

2. Describe the proposed qualified project expenses to be paid for with RAP tax funds.

Project expenses to be paid for with RAP tax funds include: artist payments and performance fees, and necessary supplies and equipment rentals.

Kayenta Arts Foundation produces these free public art festivals for the benefit of our community, and does not draw a profit from these events. Income generated through booth fees helps to offset the costs of staffing and operating the festivals. Our valued festivals are only possible with support from the Ivins City RAP program.

3. If applicant has received RAP tax funds within the past three years, provide an accounting of how prior RAP tax funds were spent. (NOTE: You must also complete the RAP Grant Reporting Form).

2023 Ivins City Award: $15,000 used to supplement costs for our two Spring public Arts Festivals

2024 Ivins City Award: $17,000 used to supplement costs for our two Spring public Arts Festivals

2025 Ivins City Award: $17,000 used to supplement costs for our two Spring public Arts Festivals

4. Provide a brief description of the applicant organization with examples of arts projects the applicant has organized/conducted that are substantially similar in nature to the proposed project:

The Center For the Arts at Kayenta (CFAK), located in Ivins, Utah was built with the grass roots support of community members who envisioned a vibrant, intimate, professional arts venue nestled in the majestic red rock mountains of the Kayenta community. Our community saw the need for an open, creative, inclusive, educational performing and visual arts center, and so the Kayenta Arts Foundation was formed to build and manage the Center for the Arts. Our vision is to be a premier venue where the arts across all disciplines can flourish. Today a full range of over 100 days of programming are held annually inside the beautiful Black Box theater as well as outside in the Kayenta Art Village.

We have successfully produced arts festivals since our inception in 2011, and our public arts festivals draw in thousands of visitors each festival weekend from Ivins, Washington County, and across state lines.

In addition to our public Arts Festivals, the Center for the Arts hosts professional arts events across theater, dance, music, lectures, storytelling, film, and interactive installations. Our lobby gallery highlights local and visiting visual artists across mediums.

Over the past twelve months, an impressive 26% of audience members reported visiting the Center for the Arts at Kayenta for the first time. These numbers indicate a strong, positive response to our shift to professional arts programs that include local, regional, and national artists with a focus on the development of new work in contemporary dance, theater, jazz, and new music.

Our festivals and events support economic development, job creation and preservation, by attracting thousands of people to each event annually. Of these attendees, approximately 25% come from outside of Washington County, thereby helping to preserve (and increase) service sector and tourism-related jobs. On average, 45-60 small businesses, artisans, and performers participate in onsite festivals. Participants receive economic benefits through the sale of works of art, performance fees, and client referrals, reaching markets they might not otherwise connect with.

5. Timeline for completion of the proposed project.

First Fridays are organized on a rolling basis each month, and occur on the first friday of each month, rain or shine. Films are programmed annually in collaboration with DOCUTAH.

Our Festivals Coordinator and our Development Manager begin working on each festival event at least six months in advance. Initial work involves setting up a project management timeline, consulting with artists and committee members, and reviewing artist application requirements.

Artists may begin applying for festival opportunities no later than four months in advance of the event, and are invited to participate approximately three months in advance, following a juried review of their materials online.

The Staff at the Center for the Arts participate in weekly team meetings to review progress against our project management goals and timeline. Marketing tasks and any city permitting takes place at least three months in advance of each festival.

One month in advance of each festival, our staff coordinates all necessary rentals and equipment to ensure each festival is a smooth and enjoyable experience for all.

Kayenta's 2026 Street Painting Festival is open to the public April 11th & 12th, with setup and breakdown taking place April 7-13, 2026.

The 2026 Native Arts Market will be open to the public May 1-3, with setup and breakdown taking place April 28-May 4, 2026.

6. What, if any, maintenance, will the completed proposed project require and who will be responsible?

This proposal does not include any activities that would require long term maintenance. All immediate maintenance and clean-up will be conducted by staff members at the Center for the Arts.

7. How will the public benefit from the completed proposed project?

Based on our ticketing data, we know that approximately 13% of residents in Ivins attend our performing arts events. This number is growing, as we are seeing many first-time attendees at the theater. Our free public art festivals have a much larger impact locally, directly benefiting approximately 25% of households in Ivins (based on survey data collected during festivals).

The Kayenta Street Painting Festival is designed with the full family in mind, including opportunities for students to learn and work alongside professional chalk artists. We partner with Vista School, Utah Arts Academy, and other public schools across Washington County. Public arts activities are critical for a thriving city, and the Street Painting Festival's primary goal is to provide a rich community-based arts activity for families in our region. Annual arts festivals facilitate family traditions, memory-making, and

occasions for members of our community to see and learn about one another.

The Native Arts Market is a critical event for the fulfillment of our mission by providing cultural enrichment and opportunities for artistic exchange amongst tribes in the SouthWest region, and within our community of fervent supporters of the arts in many forms. In modeling this event after the very famous Santa Fe Indian Market, we believe this annual event will contribute toward economic development of our city, as well as for members of the Paiute Tribe of Utah. This annual event will continue to grow, attracting artists and visitors from throughout the Western region, and eventually across the country.

Our growing First Fridays initiative is providing a fun and free outdoor activity for families, date nights, and singles in Ivins and surrounding areas. Attendees can browse galleries, enjoy live music and a film, dine at food trucks, and run into neighbors. While attendance ebbs and flows, we are seeing consistent growth and will continue to invest our energy and resources into further developing this community event.

Kayenta Arts Foundation directly employs a full time staff of six arts professionals, in addition to part time and contract positions who focus exclusively on our festivals.

8. Will your organization collaborate with any other Ivins City cultural or arts organizations? If so, please explain.

For our Street Painting Festival, we collaborate directly with several schools in the area. Our most frequent partner is Vista School. We have also built a strong relationship with Utah Arts Academy, which serves students who live in Ivins. School groups are assigned squares in the Kayenta Art Village to compete for honors and awards in sidewalk art.

For the Native Arts Market, we will collaborate directly with committee members from the Southern Utah Paiute Tribe and Shivwits Band. This collaboration is highly valued for cultural and arts programming for our festival, which features Native American performers from across the Western region.

9. How/where will your organization recognize Ivins City RAP Tax funding, if funded? Where will the ICAC RAP tax logo appear?

We recognize Ivins City RAP funding year-round across our print and digital materials, including on our performing arts playbills, our website's home page, verbally at every performing arts event, and our printed brochures and events calendars. We will make additional mention of the ICAC RAP program in promotional materials that are specifically created for our two Spring arts festivals.

Staff and board members at Kayenta Arts Foundation played a critical and collaborative role in the RAP renewal campaign in 2024, providing free digital assets and graphic design services that were utilized across Washington County.

We thank you for your consideration and support for the arts in Ivins!

Submit the following as part of this application:

- Attach a Project Budget including detailed costs of proposed project and include other source of funding for project
- Attach proof of applicant's tax-exempt status (i.e., IRS Letter)
- Applicant's financial statement (i.e., a profit and loss statement) for its prior fiscal year of operation

NOTES: Applicants are invited to attend the Arts Commission's first meeting in January at which it will discuss each application. Public notice of this meeting will be done in accordance with the City's usual and customary procedures. This will be an opportunity for each applicant to answer questions from the Arts Commission. In consideration of time and fairness, no presentations by applicants will be allowed during this meeting.

Applications that are complete, concise, and clear will receive priority review from the Ivins City Arts Commission.

As used in this form, "RAP tax funds" or "RAP tax" refers only to the portion of City RAP taxes Ivins City Council has designated for the arts.

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PDF 25.12.26 Ivins RAP Tax Proposed Proj… .pdf

PDF IRS letter of determination.pdf

PDF KAF StatementofActivity 2024-2025.pdf