Fire Station Renovation

"Building our Future Honoring our Past"



(HUGE shout out to Kaitlynn Krauss for this amazing design)

Steps Completed:

- Soft Launch: April Newsletter
- Launch: May 8th 250 Concert
- Logo Design
- Major Donor Letter
- Trifold Brochure
- QR Code Update
- Donor Envelopes for cash/checks

In Progress:

- Researching SWAG: Hats, patches, stickers, challenge coins
- Link to QR code on City website
- Finalizing ideas for recognition
- Events: TBD. Working with Angie Cazier

Fundraising Goals: (Numbers subject to change based on grants/donations received)

Geoff Schmidt Donation:	$2,000,000
Grants/Major Donors:	$1,500,000
Capital Projects Fund:	$925,000
Impact Fees:	$575,000
Ivins Community:	$250,000

Social Media to Promote: Ideas for write-ups include, but are not limited to

- A "Day in the Life"
- The Fireman's Family
- The History of the Building
- The Meaning Behind the Maltese Cross
- The Importance of Decontamination